



Retail MarketPlace Profile

Chandler Texas
 Chandler, Texas, United States
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 32.30793
 Longitude: -95.47996

Summary Demographics

2016 Population	2,476
2016 Households	972
2016 Median Disposable Income	\$52,146
2016 Per Capita Income	\$28,935

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$39,288,031	\$27,422,384	\$11,865,647	17.8	28
Total Retail Trade	44-45	\$35,532,137	\$24,496,932	\$11,035,205	18.4	19
Total Food & Drink	722	\$3,755,893	\$2,925,452	\$830,441	12.4	8

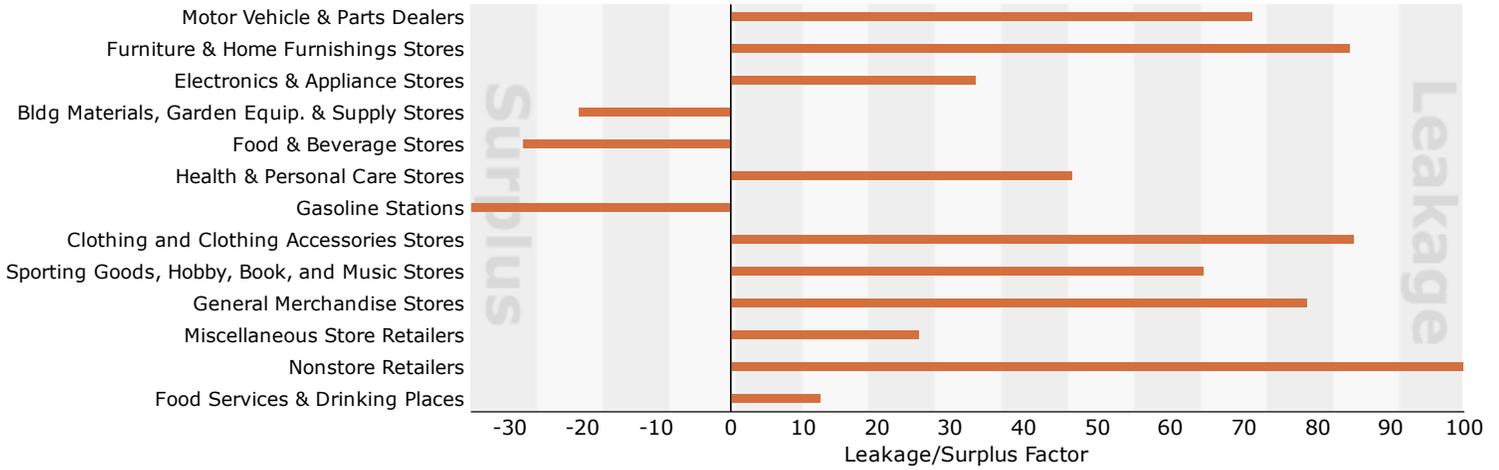
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$8,424,960	\$1,419,220	\$7,005,740	71.2	3
Automobile Dealers	4411	\$6,855,740	\$979,149	\$5,876,591	75.0	1
Other Motor Vehicle Dealers	4412	\$1,013,519	\$0	\$1,013,519	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$555,700	\$440,070	\$115,630	11.6	1
Furniture & Home Furnishings Stores	442	\$996,555	\$83,748	\$912,807	84.5	1
Furniture Stores	4421	\$643,696	\$0	\$643,696	100.0	0
Home Furnishings Stores	4422	\$352,859	\$80,774	\$272,085	62.7	1
Electronics & Appliance Stores	443	\$1,696,652	\$845,559	\$851,093	33.5	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,704,509	\$2,589,572	-\$885,063	-20.6	4
Bldg Material & Supplies Dealers	4441	\$1,528,131	\$719,138	\$808,993	36.0	2
Lawn & Garden Equip & Supply Stores	4442	\$176,378	\$1,870,434	-\$1,694,056	-82.8	1
Food & Beverage Stores	445	\$6,476,516	\$11,562,583	-\$5,086,067	-28.2	2
Grocery Stores	4451	\$5,766,496	\$11,245,228	-\$5,478,732	-32.2	1
Specialty Food Stores	4452	\$405,966	\$233,047	\$172,919	27.1	1
Beer, Wine & Liquor Stores	4453	\$304,054	\$0	\$304,054	100.0	0
Health & Personal Care Stores	446,4461	\$1,986,187	\$720,861	\$1,265,326	46.7	1
Gasoline Stations	447,4471	\$2,472,446	\$5,168,059	-\$2,695,613	-35.3	2
Clothing & Clothing Accessories Stores	448	\$1,489,590	\$119,743	\$1,369,847	85.1	1
Clothing Stores	4481	\$997,151	\$119,743	\$877,408	78.6	1
Shoe Stores	4482	\$172,134	\$0	\$172,134	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$320,305	\$0	\$320,305	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$1,007,528	\$215,702	\$791,826	64.7	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$799,404	\$215,702	\$583,702	57.5	1
Book, Periodical & Music Stores	4512	\$208,124	\$0	\$208,124	100.0	0
General Merchandise Stores	452	\$6,876,056	\$825,883	\$6,050,173	78.6	1
Department Stores Excluding Leased Depts.	4521	\$5,147,776	\$0	\$5,147,776	100.0	0
Other General Merchandise Stores	4529	\$1,728,280	\$825,883	\$902,397	35.3	1
Miscellaneous Store Retailers	453	\$1,610,226	\$946,001	\$664,225	26.0	3
Florists	4531	\$73,561	\$141,962	-\$68,401	-31.7	1
Office Supplies, Stationery & Gift Stores	4532	\$271,205	\$65,678	\$205,527	61.0	1
Used Merchandise Stores	4533	\$283,117	\$733,126	-\$450,009	-44.3	1
Other Miscellaneous Store Retailers	4539	\$982,342	\$0	\$982,342	100.0	0
Nonstore Retailers	454	\$790,913	\$0	\$790,913	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$497,282	\$0	\$497,282	100.0	0
Vending Machine Operators	4542	\$52,280	\$0	\$52,280	100.0	0
Direct Selling Establishments	4543	\$241,351	\$0	\$241,351	100.0	0
Food Services & Drinking Places	722	\$3,755,893	\$2,925,452	\$830,441	12.4	8
Full-Service Restaurants	7221	\$1,998,668	\$1,415,495	\$583,173	17.1	5
Limited-Service Eating Places	7222	\$1,541,899	\$1,494,605	\$47,294	1.6	3
Special Food Services	7223	\$44,879	\$15,352	\$29,527	49.0	1
Drinking Places - Alcoholic Beverages	7224	\$170,447	\$0	\$170,447	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

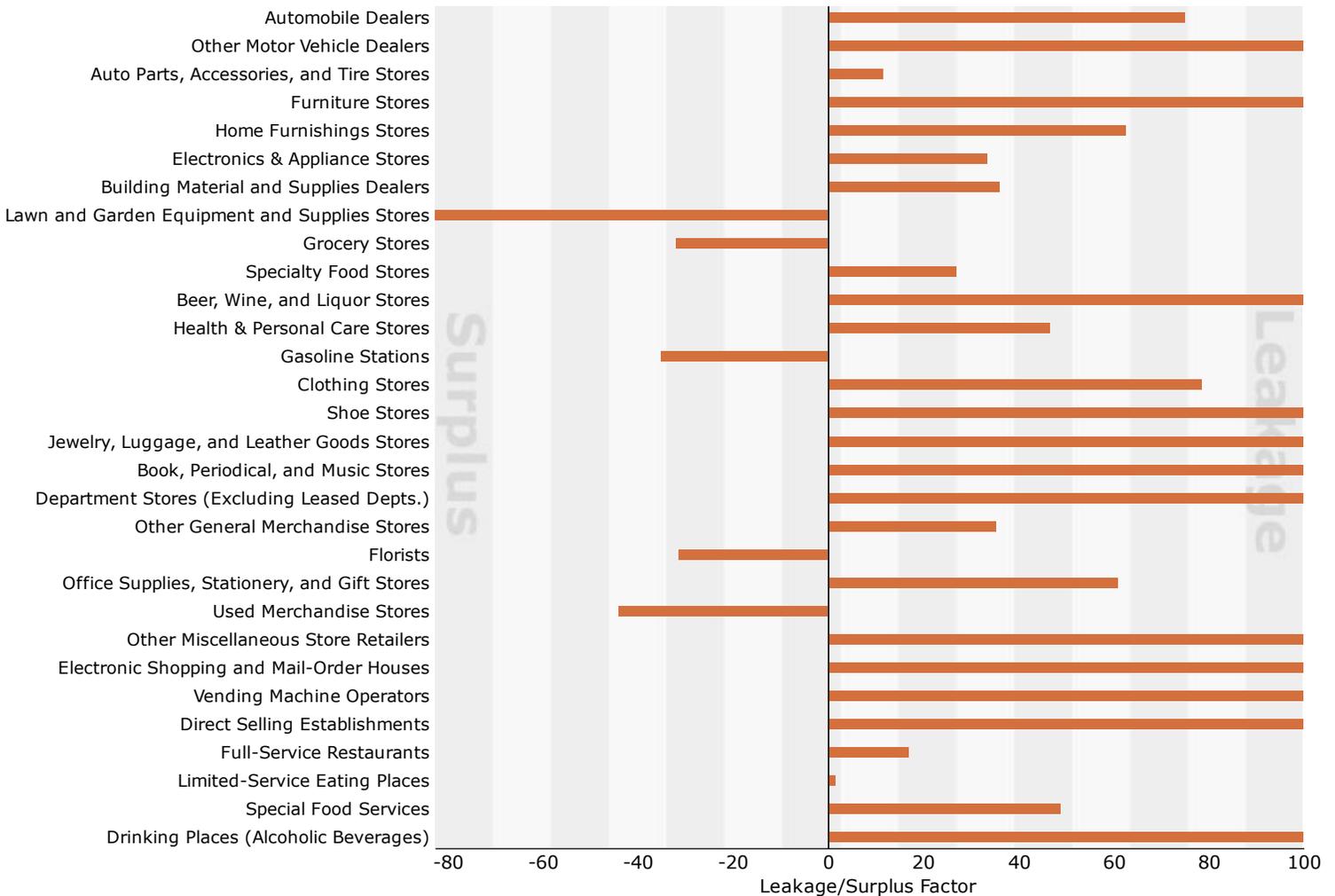
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Chandler Texas
 Chandler, Texas, United States
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 32.30793
 Longitude: -95.47996

Summary Demographics

2016 Population	13,200
2016 Households	5,130
2016 Median Disposable Income	\$44,712
2016 Per Capita Income	\$26,271

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$186,860,587	\$153,584,287	\$33,276,300	9.8	109
Total Retail Trade	44-45	\$169,526,308	\$143,332,804	\$26,193,504	8.4	83
Total Food & Drink	722	\$17,334,280	\$10,251,484	\$7,082,796	25.7	26

Industry Group

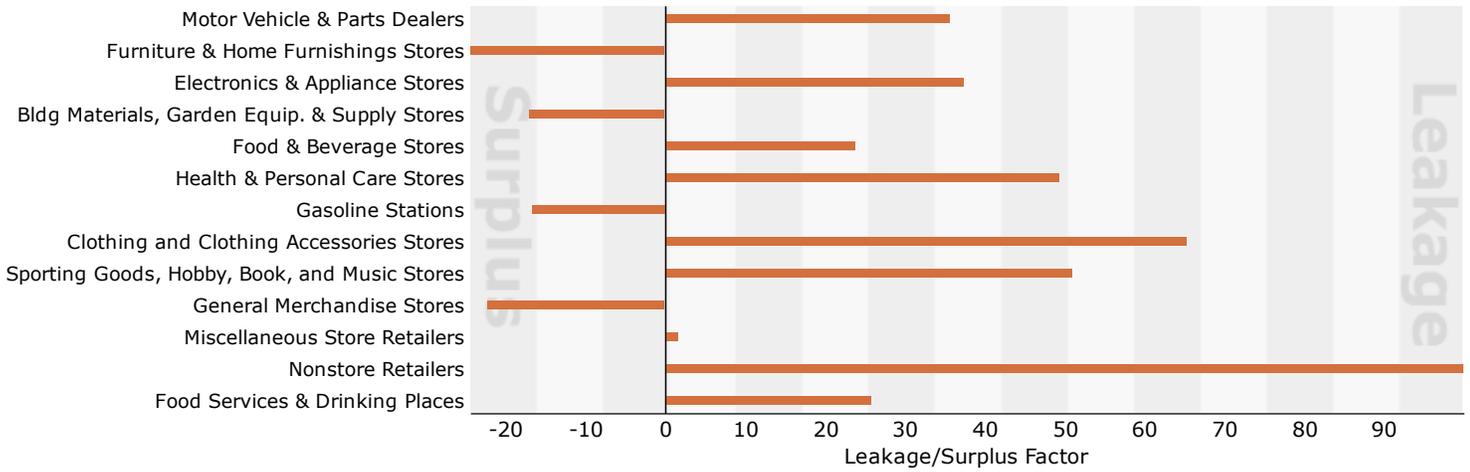
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$40,366,630	\$19,146,926	\$21,219,704	35.7	18
Automobile Dealers	4411	\$32,844,495	\$9,819,195	\$23,025,300	54.0	6
Other Motor Vehicle Dealers	4412	\$4,952,877	\$5,000,938	-\$48,061	-0.5	4
Auto Parts, Accessories & Tire Stores	4413	\$2,569,257	\$4,326,792	-\$1,757,535	-25.5	8
Furniture & Home Furnishings Stores	442	\$4,654,456	\$7,672,567	-\$3,018,111	-24.5	6
Furniture Stores	4421	\$3,009,208	\$6,812,986	-\$3,803,778	-38.7	4
Home Furnishings Stores	4422	\$1,645,248	\$859,581	\$785,667	31.4	2
Electronics & Appliance Stores	443	\$7,848,807	\$3,567,669	\$4,281,138	37.5	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$8,028,291	\$11,339,015	-\$3,310,724	-17.1	13
Bldg Material & Supplies Dealers	4441	\$7,194,770	\$4,631,724	\$2,563,046	21.7	5
Lawn & Garden Equip & Supply Stores	4442	\$833,521	\$6,707,291	-\$5,873,770	-77.9	8
Food & Beverage Stores	445	\$31,099,900	\$19,136,746	\$11,963,154	23.8	6
Grocery Stores	4451	\$27,739,838	\$17,822,710	\$9,917,128	21.8	3
Specialty Food Stores	4452	\$1,943,697	\$653,619	\$1,290,078	49.7	2
Beer, Wine & Liquor Stores	4453	\$1,416,364	\$660,417	\$755,947	36.4	1
Health & Personal Care Stores	446,4461	\$9,574,670	\$3,240,184	\$6,334,486	49.4	3
Gasoline Stations	447,4471	\$12,130,929	\$17,079,462	-\$4,948,533	-16.9	7
Clothing & Clothing Accessories Stores	448	\$6,929,028	\$1,455,716	\$5,473,312	65.3	4
Clothing Stores	4481	\$4,651,881	\$1,064,088	\$3,587,793	62.8	3
Shoe Stores	4482	\$822,345	\$193,264	\$629,081	61.9	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,454,802	\$198,363	\$1,256,439	76.0	1
Sporting Goods, Hobby, Book & Music Stores	451	\$4,776,186	\$1,551,902	\$3,224,284	51.0	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,825,229	\$1,190,845	\$2,634,384	52.5	3
Book, Periodical & Music Stores	4512	\$950,958	\$361,057	\$589,901	45.0	1
General Merchandise Stores	452	\$32,575,778	\$51,522,437	-\$18,946,659	-22.5	4
Department Stores Excluding Leased Depts.	4521	\$24,259,853	\$24,523,298	-\$263,445	-0.5	1
Other General Merchandise Stores	4529	\$8,315,925	\$26,999,140	-\$18,683,215	-52.9	4
Miscellaneous Store Retailers	453	\$7,796,357	\$7,549,361	\$246,996	1.6	10
Florists	4531	\$328,842	\$219,705	\$109,137	19.9	2
Office Supplies, Stationery & Gift Stores	4532	\$1,280,613	\$119,989	\$1,160,624	82.9	1
Used Merchandise Stores	4533	\$1,298,548	\$1,492,391	-\$193,843	-6.9	4
Other Miscellaneous Store Retailers	4539	\$4,888,353	\$5,717,275	-\$828,922	-7.8	3
Nonstore Retailers	454	\$3,745,275	\$0	\$3,745,275	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$2,350,870	\$0	\$2,350,870	100.0	0
Vending Machine Operators	4542	\$247,286	\$0	\$247,286	100.0	0
Direct Selling Establishments	4543	\$1,147,120	\$0	\$1,147,120	100.0	0
Food Services & Drinking Places	722	\$17,334,280	\$10,251,484	\$7,082,796	25.7	26
Full-Service Restaurants	7221	\$9,218,816	\$4,204,580	\$5,014,236	37.4	17
Limited-Service Eating Places	7222	\$7,177,994	\$6,024,573	\$1,153,421	8.7	8
Special Food Services	7223	\$198,577	\$22,331	\$176,246	79.8	1
Drinking Places - Alcoholic Beverages	7224	\$738,893	\$0	\$738,893	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

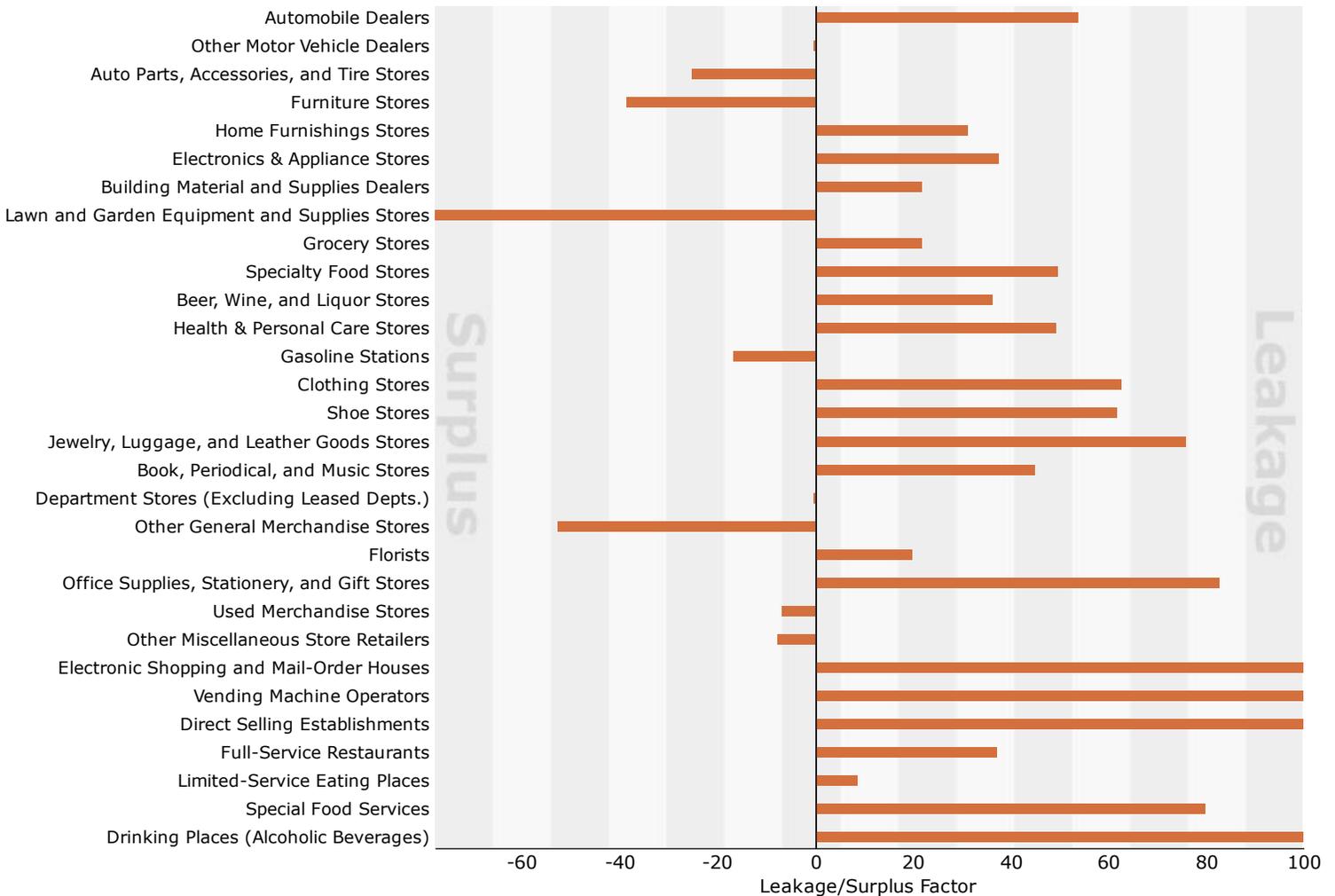
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Chandler Texas
 Chandler, Texas, United States
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 32.30793
 Longitude: -95.47996

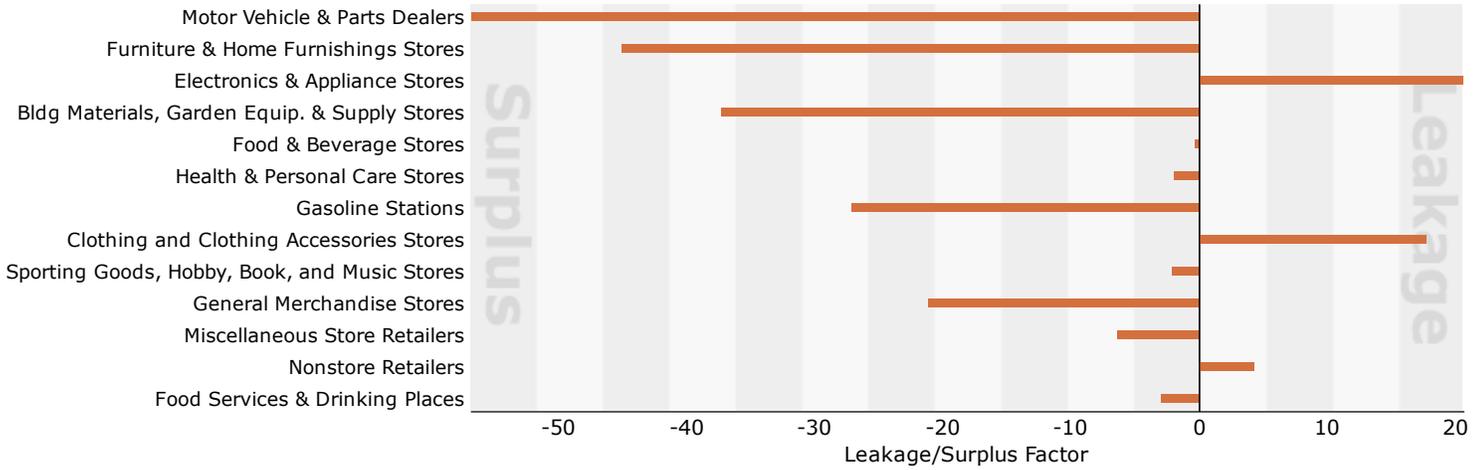
Summary Demographics						
2016 Population						53,010
2016 Households						20,071
2016 Median Disposable Income						\$38,736
2016 Per Capita Income						\$24,353
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$700,806,899	\$1,250,133,526	-\$549,326,627	-28.2	608
Total Retail Trade	44-45	\$634,335,675	\$1,179,506,981	-\$545,171,306	-30.1	473
Total Food & Drink	722	\$66,471,224	\$70,626,546	-\$4,155,322	-3.0	135
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$148,729,831	\$541,355,320	-\$392,625,489	-56.9	126
Automobile Dealers	4411	\$121,353,533	\$480,608,460	-\$359,254,927	-59.7	71
Other Motor Vehicle Dealers	4412	\$17,590,068	\$16,807,932	\$782,136	2.3	13
Auto Parts, Accessories & Tire Stores	4413	\$9,786,230	\$43,938,928	-\$34,152,698	-63.6	42
Furniture & Home Furnishings Stores	442	\$17,583,148	\$46,624,456	-\$29,041,308	-45.2	38
Furniture Stores	4421	\$11,450,991	\$38,944,610	-\$27,493,619	-54.6	26
Home Furnishings Stores	4422	\$6,132,157	\$7,679,846	-\$1,547,689	-11.2	12
Electronics & Appliance Stores	443	\$29,879,244	\$19,621,036	\$10,258,208	20.7	21
Bldg Materials, Garden Equip. & Supply Stores	444	\$29,895,726	\$65,621,729	-\$35,726,003	-37.4	53
Bldg Material & Supplies Dealers	4441	\$26,954,815	\$52,165,832	-\$25,211,017	-31.9	33
Lawn & Garden Equip & Supply Stores	4442	\$2,940,912	\$13,455,898	-\$10,514,986	-64.1	20
Food & Beverage Stores	445	\$117,152,332	\$118,066,756	-\$914,424	-0.4	36
Grocery Stores	4451	\$104,384,519	\$107,270,476	-\$2,885,957	-1.4	22
Specialty Food Stores	4452	\$7,337,898	\$6,326,932	\$1,010,966	7.4	11
Beer, Wine & Liquor Stores	4453	\$5,429,915	\$4,469,349	\$960,566	9.7	3
Health & Personal Care Stores	446,4461	\$35,531,364	\$37,012,244	-\$1,480,880	-2.0	20
Gasoline Stations	447,4471	\$45,193,985	\$78,927,548	-\$33,733,563	-27.2	32
Clothing & Clothing Accessories Stores	448	\$26,671,363	\$18,628,719	\$8,042,644	17.8	32
Clothing Stores	4481	\$17,883,620	\$10,180,527	\$7,703,093	27.4	24
Shoe Stores	4482	\$3,155,950	\$6,118,493	-\$2,962,543	-31.9	4
Jewelry, Luggage & Leather Goods Stores	4483	\$5,631,793	\$2,329,699	\$3,302,094	41.5	5
Sporting Goods, Hobby, Book & Music Stores	451	\$17,885,542	\$18,708,687	-\$823,145	-2.2	24
Sporting Goods/Hobby/Musical Instr Stores	4511	\$14,189,095	\$12,805,443	\$1,383,652	5.1	21
Book, Periodical & Music Stores	4512	\$3,696,448	\$5,903,244	-\$2,206,796	-23.0	4
General Merchandise Stores	452	\$123,313,195	\$189,619,574	-\$66,306,379	-21.2	27
Department Stores Excluding Leased Depts.	4521	\$92,089,973	\$93,905,913	-\$1,815,940	-1.0	6
Other General Merchandise Stores	4529	\$31,223,221	\$95,713,661	-\$64,490,440	-50.8	21
Miscellaneous Store Retailers	453	\$28,777,710	\$32,753,321	-\$3,975,611	-6.5	58
Florists	4531	\$1,190,230	\$1,937,880	-\$747,650	-23.9	10
Office Supplies, Stationery & Gift Stores	4532	\$4,805,424	\$4,032,320	\$773,104	8.7	11
Used Merchandise Stores	4533	\$5,022,769	\$4,324,334	\$698,435	7.5	15
Other Miscellaneous Store Retailers	4539	\$17,759,286	\$22,458,787	-\$4,699,501	-11.7	21
Nonstore Retailers	454	\$13,722,235	\$12,567,590	\$1,154,645	4.4	5
Electronic Shopping & Mail-Order Houses	4541	\$8,816,534	\$3,341,678	\$5,474,856	45.0	1
Vending Machine Operators	4542	\$934,669	\$8,353,857	-\$7,419,188	-79.9	2
Direct Selling Establishments	4543	\$3,971,032	\$872,055	\$3,098,977	64.0	2
Food Services & Drinking Places	722	\$66,471,224	\$70,626,546	-\$4,155,322	-3.0	135
Full-Service Restaurants	7221	\$35,381,138	\$34,673,306	\$707,832	1.0	84
Limited-Service Eating Places	7222	\$27,452,159	\$35,408,235	-\$7,956,076	-12.7	47
Special Food Services	7223	\$744,509	\$22,331	\$722,178	94.2	1
Drinking Places - Alcoholic Beverages	7224	\$2,893,418	\$522,674	\$2,370,744	69.4	3

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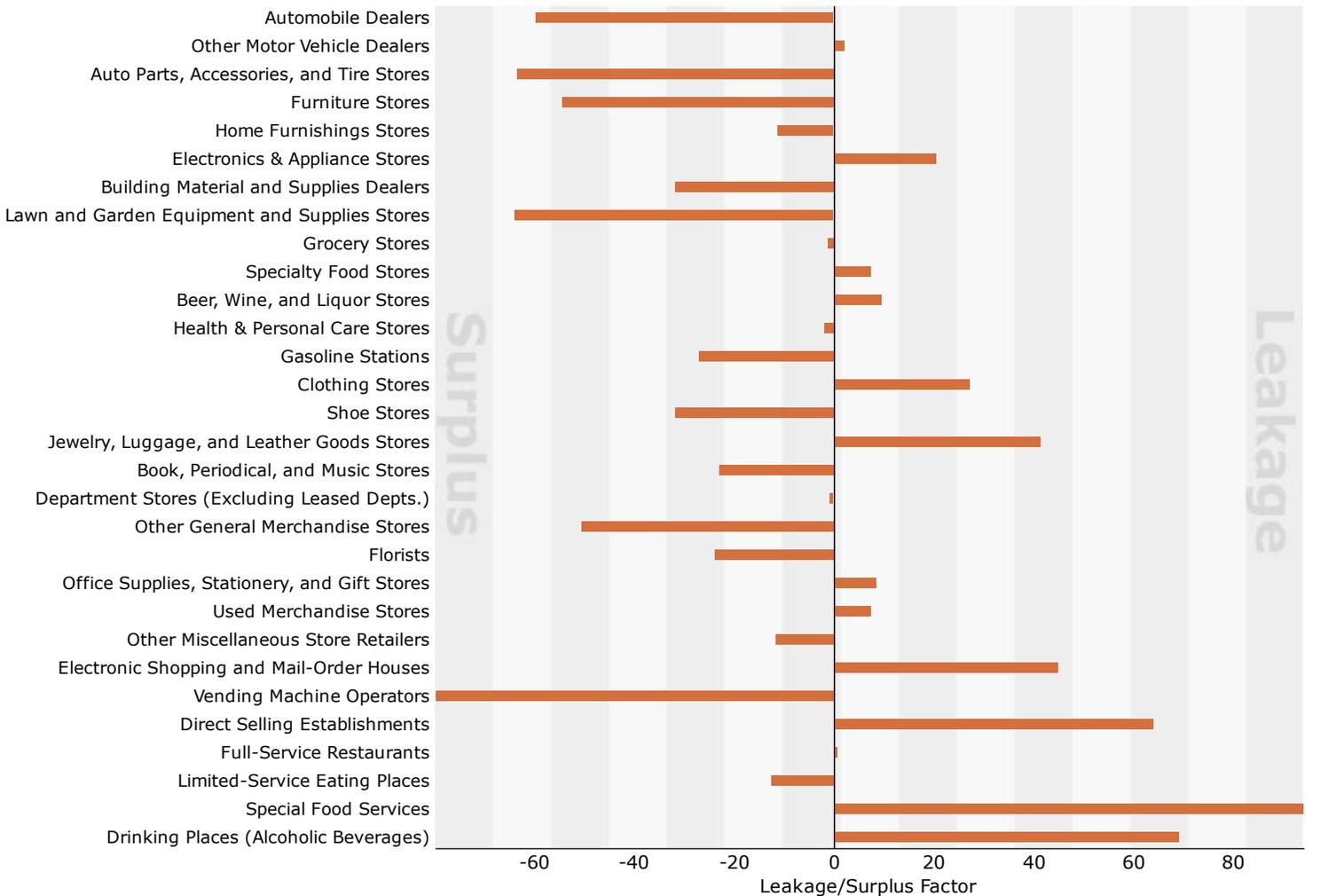
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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