



Market Profile

Chandler Texas
 Chandler, Texas, United States
 Drive Times: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 32.30793
 Longitude: -95.47996

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	1,873	10,211	41,976
2010 Total Population	2,177	12,009	49,811
2016 Total Population	2,476	13,200	53,010
2016 Group Quarters	55	94	706
2021 Total Population	2,694	14,077	55,408
2016-2021 Annual Rate	1.70%	1.29%	0.89%
Household Summary			
2000 Households	724	3,925	15,848
2000 Average Household Size	2.52	2.55	2.60
2010 Households	869	4,720	19,011
2010 Average Household Size	2.45	2.53	2.58
2016 Households	972	5,130	20,071
2016 Average Household Size	2.49	2.55	2.61
2021 Households	1,055	5,446	20,920
2021 Average Household Size	2.50	2.57	2.61
2016-2021 Annual Rate	1.65%	1.20%	0.83%
2010 Families	640	3,361	13,225
2010 Average Family Size	2.89	2.99	3.12
2016 Families	711	3,629	13,910
2016 Average Family Size	2.95	3.04	3.16
2021 Families	768	3,838	14,458
2021 Average Family Size	2.98	3.06	3.17
2016-2021 Annual Rate	1.55%	1.13%	0.78%
Housing Unit Summary			
2000 Housing Units	814	4,430	17,736
Owner Occupied Housing Units	68.8%	72.0%	64.3%
Renter Occupied Housing Units	20.1%	16.6%	25.1%
Vacant Housing Units	11.1%	11.4%	10.6%
2010 Housing Units	967	5,384	21,588
Owner Occupied Housing Units	67.7%	65.0%	58.3%
Renter Occupied Housing Units	22.1%	22.6%	29.8%
Vacant Housing Units	10.1%	12.3%	11.9%
2016 Housing Units	1,091	5,880	22,677
Owner Occupied Housing Units	64.9%	62.4%	56.7%
Renter Occupied Housing Units	24.3%	24.8%	31.8%
Vacant Housing Units	10.9%	12.8%	11.5%
2021 Housing Units	1,164	6,164	23,498
Owner Occupied Housing Units	65.5%	62.8%	56.9%
Renter Occupied Housing Units	25.2%	25.6%	32.2%
Vacant Housing Units	9.4%	11.6%	11.0%
Median Household Income			
2016	\$61,875	\$53,222	\$45,472
2021	\$73,552	\$58,899	\$49,791
Median Home Value			
2016	\$170,022	\$126,503	\$120,175
2021	\$177,994	\$153,650	\$152,680
Per Capita Income			
2016	\$28,935	\$26,271	\$24,353
2021	\$31,992	\$28,558	\$26,280
Median Age			
2010	42.2	40.9	37.0
2016	42.5	41.8	38.0
2021	43.6	42.7	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income			
Household Income Base	972	5,129	20,070
<\$15,000	14.2%	13.1%	15.7%
\$15,000 - \$24,999	6.9%	8.9%	11.8%
\$25,000 - \$34,999	5.5%	9.4%	10.7%
\$35,000 - \$49,999	11.2%	14.5%	15.4%
\$50,000 - \$74,999	21.3%	21.6%	18.1%
\$75,000 - \$99,999	15.8%	14.3%	11.3%
\$100,000 - \$149,999	17.6%	12.1%	10.5%
\$150,000 - \$199,999	5.6%	3.7%	3.0%
\$200,000+	2.1%	2.4%	3.4%
Average Household Income	\$72,926	\$66,222	\$63,796
2021 Households by Income			
Household Income Base	1,055	5,445	20,919
<\$15,000	12.9%	13.0%	15.8%
\$15,000 - \$24,999	6.6%	8.9%	11.7%
\$25,000 - \$34,999	3.6%	9.5%	11.4%
\$35,000 - \$49,999	6.6%	9.8%	11.3%
\$50,000 - \$74,999	21.1%	19.4%	16.8%
\$75,000 - \$99,999	20.1%	18.1%	13.7%
\$100,000 - \$149,999	20.9%	14.6%	12.2%
\$150,000 - \$199,999	6.2%	4.2%	3.4%
\$200,000+	2.1%	2.6%	3.8%
Average Household Income	\$80,870	\$72,288	\$69,168
2016 Owner Occupied Housing Units by Value			
Total	708	3,671	12,858
<\$50,000	8.6%	15.7%	17.3%
\$50,000 - \$99,999	9.0%	23.8%	26.3%
\$100,000 - \$149,999	19.5%	19.9%	16.0%
\$150,000 - \$199,999	31.9%	19.0%	14.7%
\$200,000 - \$249,999	19.1%	9.9%	8.4%
\$250,000 - \$299,999	8.5%	5.7%	5.6%
\$300,000 - \$399,999	2.5%	2.7%	5.6%
\$400,000 - \$499,999	0.0%	1.0%	2.2%
\$500,000 - \$749,999	0.3%	0.3%	1.5%
\$750,000 - \$999,999	0.0%	0.5%	0.8%
\$1,000,000 +	0.4%	1.5%	1.7%
Average Home Value	\$171,570	\$157,053	\$171,441
2021 Owner Occupied Housing Units by Value			
Total	762	3,868	13,365
<\$50,000	5.0%	10.7%	12.7%
\$50,000 - \$99,999	4.6%	22.4%	23.6%
\$100,000 - \$149,999	17.7%	15.4%	12.8%
\$150,000 - \$199,999	40.6%	20.0%	14.7%
\$200,000 - \$249,999	21.0%	14.6%	13.3%
\$250,000 - \$299,999	8.7%	8.9%	8.9%
\$300,000 - \$399,999	1.8%	3.1%	6.3%
\$400,000 - \$499,999	0.0%	1.5%	2.5%
\$500,000 - \$749,999	0.3%	0.6%	1.9%
\$750,000 - \$999,999	0.0%	0.9%	1.1%
\$1,000,000 +	0.4%	1.8%	2.0%
Average Home Value	\$181,857	\$182,771	\$197,381

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,175	12,009	49,811
0 - 4	5.9%	6.0%	7.3%
5 - 9	6.8%	6.4%	7.4%
10 - 14	7.1%	6.9%	7.0%
15 - 24	10.0%	11.5%	12.9%
25 - 34	11.4%	11.9%	12.8%
35 - 44	12.4%	12.3%	12.1%
45 - 54	13.6%	15.0%	13.7%
55 - 64	12.0%	13.1%	11.9%
65 - 74	10.9%	9.6%	7.8%
75 - 84	6.9%	5.4%	4.9%
85 +	3.2%	2.0%	2.0%
18 +	76.5%	76.7%	73.9%
2016 Population by Age			
Total	2,475	13,198	53,009
0 - 4	5.6%	5.7%	6.9%
5 - 9	6.3%	6.0%	7.0%
10 - 14	7.1%	6.4%	6.9%
15 - 24	10.4%	11.1%	12.5%
25 - 34	10.3%	12.2%	13.0%
35 - 44	13.5%	12.5%	12.1%
45 - 54	13.2%	13.3%	12.2%
55 - 64	12.9%	14.1%	12.7%
65 - 74	10.5%	10.7%	9.4%
75 - 84	6.9%	5.9%	5.2%
85 +	3.2%	2.1%	2.1%
18 +	77.2%	78.2%	75.3%
2021 Population by Age			
Total	2,695	14,076	55,407
0 - 4	5.5%	5.5%	6.8%
5 - 9	6.1%	6.0%	6.8%
10 - 14	7.1%	6.5%	6.9%
15 - 24	10.3%	10.3%	12.0%
25 - 34	8.9%	11.3%	12.3%
35 - 44	14.3%	13.4%	12.7%
45 - 54	13.1%	12.3%	11.5%
55 - 64	13.2%	14.1%	12.4%
65 - 74	10.9%	11.7%	10.6%
75 - 84	7.3%	6.6%	5.7%
85 +	3.4%	2.4%	2.2%
18 +	77.3%	78.3%	75.5%
2010 Population by Sex			
Males	1,013	5,811	23,764
Females	1,164	6,198	26,047
2016 Population by Sex			
Males	1,158	6,398	25,454
Females	1,318	6,802	27,556
2021 Population by Sex			
Males	1,266	6,845	26,783
Females	1,428	7,232	28,625

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	2,177	12,009	49,811
White Alone	87.8%	74.8%	61.9%
Black Alone	7.3%	17.2%	25.5%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	0.9%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.7%	4.7%	9.2%
Two or More Races	1.7%	1.9%	2.1%
Hispanic Origin	4.1%	10.1%	19.2%
Diversity Index	28.4	51.8	69.1
2016 Population by Race/Ethnicity			
Total	2,475	13,200	53,010
White Alone	85.2%	72.6%	61.3%
Black Alone	8.4%	17.5%	24.4%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	1.7%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.1%	5.7%	10.3%
Two or More Races	2.1%	2.3%	2.4%
Hispanic Origin	4.9%	12.0%	21.4%
Diversity Index	33.6	56.0	71.1
2021 Population by Race/Ethnicity			
Total	2,693	14,078	55,409
White Alone	83.0%	70.6%	60.6%
Black Alone	9.1%	17.7%	23.4%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	2.3%	1.4%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.5%	6.7%	11.4%
Two or More Races	2.5%	2.7%	2.7%
Hispanic Origin	5.9%	14.1%	23.7%
Diversity Index	38.0	59.8	73.1
2010 Population by Relationship and Household Type			
Total	2,177	12,009	49,811
In Households	97.6%	99.3%	98.6%
In Family Households	86.3%	85.5%	85.0%
Householder	29.3%	28.3%	26.4%
Spouse	24.1%	22.0%	18.9%
Child	29.4%	30.1%	33.2%
Other relative	2.3%	3.2%	4.4%
Nonrelative	1.2%	1.8%	2.1%
In Nonfamily Households	11.3%	13.8%	13.6%
In Group Quarters	2.4%	0.7%	1.4%
Institutionalized Population	2.4%	0.7%	1.1%
Noninstitutionalized Population	0.0%	0.0%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment			
Total	1,748	9,338	35,358
Less than 9th Grade	2.5%	2.7%	7.3%
9th - 12th Grade, No Diploma	4.7%	8.0%	9.3%
High School Graduate	25.7%	25.2%	23.3%
GED/Alternative Credential	2.3%	5.4%	4.8%
Some College, No Degree	24.0%	24.8%	23.4%
Associate Degree	12.7%	12.5%	9.3%
Bachelor's Degree	20.7%	14.1%	15.1%
Graduate/Professional Degree	7.4%	7.2%	7.6%
2016 Population 15+ by Marital Status			
Total	2,007	10,807	41,982
Never Married	17.6%	22.2%	27.8%
Married	58.4%	56.1%	51.1%
Widowed	11.4%	8.8%	7.9%
Divorced	12.6%	12.9%	13.2%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	95.1%	94.8%	94.5%
Civilian Unemployed	4.9%	5.2%	5.5%
2016 Employed Population 16+ by Industry			
Total	1,000	5,555	22,178
Agriculture/Mining	4.6%	4.1%	3.9%
Construction	7.0%	7.5%	7.9%
Manufacturing	6.8%	8.2%	7.5%
Wholesale Trade	1.1%	2.5%	2.6%
Retail Trade	16.3%	14.1%	13.5%
Transportation/Utilities	1.7%	3.0%	3.5%
Information	3.3%	2.0%	2.0%
Finance/Insurance/Real Estate	3.8%	3.4%	3.9%
Services	51.2%	50.8%	51.2%
Public Administration	4.2%	4.3%	4.0%
2016 Employed Population 16+ by Occupation			
Total	1,001	5,556	22,179
White Collar	70.4%	58.4%	54.6%
Management/Business/Financial	10.3%	11.1%	11.3%
Professional	26.2%	22.6%	20.5%
Sales	19.4%	12.6%	11.7%
Administrative Support	14.5%	12.2%	11.1%
Services	13.4%	17.3%	20.8%
Blue Collar	16.3%	24.3%	24.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.3%
Construction/Extraction	4.8%	6.8%	7.4%
Installation/Maintenance/Repair	3.4%	4.8%	3.4%
Production	3.9%	5.1%	5.6%
Transportation/Material Moving	4.0%	7.4%	7.8%
2010 Population By Urban/ Rural Status			
Total Population	2,177	12,009	49,811
Population Inside Urbanized Area	0.3%	23.5%	59.2%
Population Inside Urbanized Cluster	5.1%	9.4%	5.7%
Rural Population	94.7%	67.1%	35.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	869	4,720	19,011
Households with 1 Person	24.3%	24.8%	26.1%
Households with 2+ People	75.7%	75.2%	73.9%
Family Households	73.6%	71.2%	69.6%
Husband-wife Families	60.5%	55.4%	49.6%
With Related Children	24.7%	21.7%	21.3%
Other Family (No Spouse Present)	13.1%	15.8%	19.9%
Other Family with Male Householder	2.9%	3.8%	4.5%
With Related Children	1.8%	2.2%	2.6%
Other Family with Female Householder	10.2%	12.0%	15.5%
With Related Children	6.0%	7.5%	10.4%
Nonfamily Households	2.1%	4.0%	4.4%
All Households with Children	32.7%	31.8%	34.7%
Multigenerational Households	3.2%	4.4%	5.3%
Unmarried Partner Households	4.1%	5.0%	5.3%
Male-female	3.5%	4.3%	4.7%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	867	4,721	19,012
1 Person Household	24.3%	24.8%	26.1%
2 Person Household	39.1%	37.9%	33.6%
3 Person Household	15.0%	15.5%	15.7%
4 Person Household	13.8%	12.9%	12.8%
5 Person Household	5.1%	5.3%	6.7%
6 Person Household	1.8%	2.4%	3.0%
7 + Person Household	0.8%	1.3%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	869	4,720	19,011
Owner Occupied	75.4%	74.2%	66.2%
Owned with a Mortgage/Loan	45.5%	42.1%	38.6%
Owned Free and Clear	29.9%	32.1%	27.6%
Renter Occupied	24.6%	25.8%	33.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	967	5,384	21,588
Housing Units Inside Urbanized Area	0.3%	22.5%	57.2%
Housing Units Inside Urbanized Cluster	7.1%	11.8%	7.3%
Rural Housing Units	92.6%	65.7%	35.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
2.	Rooted Rural (10B)	Midlife Constants (5E)	Barrios Urbanos (7D)
3.	Midlife Constants (5E)	Rooted Rural (10B)	Southern Satellites (10A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$1,771,440	\$8,591,056	\$33,350,586
Average Spent	\$1,822.47	\$1,674.67	\$1,661.63
Spending Potential Index	91	83	83
Education: Total \$	\$1,257,105	\$5,513,465	\$21,390,057
Average Spent	\$1,293.32	\$1,074.75	\$1,065.72
Spending Potential Index	91	76	75
Entertainment/Recreation: Total \$	\$2,678,468	\$13,141,558	\$49,196,048
Average Spent	\$2,755.63	\$2,561.71	\$2,451.10
Spending Potential Index	95	88	84
Food at Home: Total \$	\$4,435,880	\$22,361,391	\$85,917,936
Average Spent	\$4,563.66	\$4,358.95	\$4,280.70
Spending Potential Index	92	87	86
Food Away from Home: Total \$	\$2,737,737	\$13,456,708	\$52,034,650
Average Spent	\$2,816.60	\$2,623.14	\$2,592.53
Spending Potential Index	91	85	84
Health Care: Total \$	\$5,095,812	\$25,393,722	\$92,536,889
Average Spent	\$5,242.60	\$4,950.04	\$4,610.48
Spending Potential Index	99	93	87
HH Furnishings & Equipment: Total \$	\$1,630,422	\$7,840,024	\$29,594,781
Average Spent	\$1,677.39	\$1,528.27	\$1,474.50
Spending Potential Index	95	87	84
Personal Care Products & Services: Total \$	\$664,826	\$3,232,186	\$12,303,935
Average Spent	\$683.98	\$630.06	\$613.02
Spending Potential Index	93	86	84
Shelter: Total \$	\$13,474,143	\$64,515,617	\$253,436,691
Average Spent	\$13,862.29	\$12,576.14	\$12,627.01
Spending Potential Index	89	81	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,256,063	\$10,920,491	\$39,910,017
Average Spent	\$2,321.05	\$2,128.75	\$1,988.44
Spending Potential Index	100	92	86
Travel: Total \$	\$1,784,206	\$8,118,142	\$29,892,366
Average Spent	\$1,835.60	\$1,582.48	\$1,489.33
Spending Potential Index	99	85	80
Vehicle Maintenance & Repairs: Total \$	\$954,476	\$4,739,475	\$17,720,546
Average Spent	\$981.97	\$923.87	\$882.89
Spending Potential Index	95	89	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.