

The City of Chandler's Guiding Principles

The following Guiding Principles for the City of Chandler originated through the 2011 Comprehensive Plan and will be adopted by Council in conjunction with that Plan. These Guiding Principles provide one of the elements needed to form a forward looking strategic framework that gives community leaders the long-term-comprehensive perspective necessary to make more rational and disciplined tactical/incremental decisions on community issues as they arise.



Motto

(a short saying that expresses a rule to live by)

Chandler : The City with a Heart – Preserving Our Past – Claiming Our Future

Vision

(defines the way the city will look in the future. Vision is a long-term view)

Chandler is a sustainable, full life cycle city with a balance of past, present and future; priding itself on its home town family values. Whether raising a family, growing a business or spending your retirement years in Chandler the community works together to provide opportunities and a dynamic future for generations to come.

Mission

(a written declaration of the city's core purpose and focus that normally remains unchanged over time)

To provide residents, visitors and the business community with the highest quality municipal services in an efficient, courteous manner and to enhance the quality of life through planning and visionary leadership.

Values

(the core of what the city is and what the city cherishes)

1. Positive first impressions and meaningful lasting impressions
2. Exceeding citizen expectations
3. Forward thinking City leaders looking for opportunities to further the City's vision and goals
4. Friendly, welcoming, down home and compassionate people
5. Community minded
6. Faith centered community

7. Strong education with exemplary community minded schools
8. Volunteerism and community involvement
9. Safe and secure city with a community focused Police Department
10. Quality parks offering activities for all ages
11. Country living surrounded by nature and Lake Palestine
12. Celebrating our history and our civic pride
13. Commitment to personal integrity and fiscally sound government
14. Innovation in meeting the present and future needs
15. Respect for individual differences and the worth of every person
16. Proximity to a larger city with an abundance of goods, services, and culture
17. Pride in our work and our dedication to public service
18. Constantly striving to be the best we can be
19. Full life cycle community – community to raise children and to retire
20. Timely, meaningful and accurate communication
21. Transparency in government
22. Being their home town to all that claim it
23. Planning for our future and implementing our plans
24. Quality development with high standards
25. Quite, sustainable, livable neighborhoods
26. Promoting new business while supporting existing businesses
27. Progressive business owners providing for residents needs in or around Chandler

Chandler Goals

Building off the “Guiding Principles” outlined above, the following goals have been established to identify what the city wants to see accomplished. The Goals listed here are in alphabetical order based on their topic. These goals are addressed in the 2011 Comprehensive Plan.

Budgetary Goals

B-1: Review and adopt sound financial policies

Communication Goals

C-1: Ensure Chandler provides a rich communication platform allowing citizens and businesses to obtain information, communicate with civic leaders, provide input, and use services through a variety of communication methods.

Economic Development Goals

ED-1: Encourage the establishment of new business and promote the retention of existing businesses, thereby creating increased employment opportunities and providing for a greater array of needs to be met in Chandler.

ED-2: Investigate the possibility of creating a “town center” development

Emergency Service Goals

E-1: Provide an exceptional level of service for law enforcement as growth-related demands for service occur

E-2: Encourage and support an exceptional level of service for fire protection and EMS services as growth-related demands for service occur

E-3: Continue to ensure the city has an effective Emergency Response and Preparedness Plan

E-4: Provide timely information to citizens concerning emergency situations

Facilities Goals

F-1: Provide quality municipal buildings to meet the needs of a growing community

Housing Goals

H-1: Encourage housing diversity to accommodate people of a variety of incomes, family sizes and ages, ensuring Chandler is a full life cycle community.

H-2: Ensure healthy housing standards for all Chandler residents

Infrastructure Goals

I-1: Ensure adequate infrastructure criteria are adopted as part of the revised Subdivision Rule and Regulations and design guidelines

I-2: Ensure the City has an adequate water supply for future demands

I-3: Ensure city’s infrastructure; including streets and water, sewer and drainage facilities, are kept current and in good condition

Land Use Goals

L-1: Work to promote a healthy balance of residential and non-residential land uses

L-2: Ensure zoning districts are in agreement with the Future Land Use Plan

Organizational Goals

O-1: Continue to strengthen the governmental organization

Preservation (Historic) Goals

P-1: Promote and develop the city’s historic resources

Quality of Life Goals

Q-1: Protect, preserve and enhance the city’s relationship to the lake

Q-2: Promote and enhance the City's identity

Q-3: Work with the school district to ensure the educational needs of the community are met

Q-4: Promote a sense of community and shared responsibility for maintaining Chandler's home town character and quality of life

Q-5: Continue to provide a quality library that meets the needs of the community and stays technologically current

Q-6: Improve the pedestrian connections around the city and promote walking and bicycle trails

Q-7: Encourage partnerships for a healthy lifestyle

Recreational Goals

R-1: Ensure the parks and recreational needs of all ages of the community are met

Sustainability Goals

S-1: Work to ensure the sustainability of the existing non-residential development

S-2: Work to ensure the sustainability of the existing housing stock

S-3: Promote quality design and building materials for non-residential development to ensure lasting value of the property and the community

S-4: Protect against illegal dumping into the lake or areas that flow into the lake

Transportation Goals

T-1: Provide planning to ensure the future development of Chandler has adequate access and connections.

T-2: Work to develop alternative access points across the railroad tracks

T-3: Ensure adequate access is provided to all subdivisions

T-4: Promote interconnected pedestrian and bicycle routes

T-5: Promote traffic safety and increase the capacity and flow of local streets