

Chapter Seven – Community Visioning

Introduction

The process of developing and articulating a shared vision of the future of Chandler is the first step needed in order for the city to build that future. What should the future hold for Chandler? What should the city be like in 2025 or 2030. The vision identified in this Plan will help shape and direct the growth and development of the city in the future.



Currently less than 60% of the residents of Chandler, based on a city sponsored community survey, support the direction of the city. This weak support in part comes from a lack of a shared vision.

As a part of the Comprehensive Planning process succinct and encompassing Vision and Mission Statements have been developed which creates the foundation of the *2011 Chandler Comprehensive Plan*. This visioning was led by the Comprehensive Plan Advisory Committee (CPAC) who received community input from a community survey which was available to all stakeholders of the city.

Strengths / Weaknesses / Opportunities / Threats



The Comprehensive Plan Advisory Committee brainstormed the strengths, weaknesses, opportunities and threats for Chandler. The committee also prioritized the items by voting for their top 3 from each category using dots as illustrated in the picture above. On the list below the number to the side of each statement is the number of votes (dots) that each item received thus indicating its importance. The higher the number, the higher the importance the Committee placed on it.

Strengths

- Police and Fire Department (good leadership and training) - 9
- Parks and Recreation - 8
- Location near major medical center in Tyler and local doctors – 7
- City being fiscally responsible – 6
- Strong Sense of Community (Small Town) - 4
- Business Opportunities - 3
- Lower tax rate compared to other cities - 2
- Location to Airport and Highway – 2
- Schools - 2
- Strong Churches with local respect and support – 1
- City Spirit (Close knit community) – 1
- Proximity to Lake Palestine and natural environment – 1
- Low Crime Rate (Safe) - 1
- Clean city - 1
- Library - 1
- Vested Business Community – 1
- Public Information through Code Red – 1
- General location (Close to Tyler)
- Quiet Town and Neighborhoods
- Volunteers
- Housing variety in quality neighborhoods
- Good eating places
- Major Highway (Hwy 31)
- Good insurance rates (ISO rating) due to Fire Department
- Good environment to raise family
- Strong banking institutions
- Cordial city staff
- County Annex
- Olympic Center (Exercise Center)
- Commercial development expanding on the west side of Tyler
- Up to date infrastructure (roads, water and sewer)
- Control over run down areas of the town

Weaknesses

- Lack of motel/hotel – 8
- Lack of local High School and Jr. High - 8
- Lack of available land for development at reasonable prices - 7
- Limited commercial center space – 6
- Limitations on alcohol sales in restaurants – 3
- Unwillingness to grow – 2

- Lack of dependable cell service – 2
- Lack of long range plan for the school and the city – 2
- Rail Road and related access problems (Lack of RR Cooperation) – 2
- Limited Library space – 2
- Lack of city character or image – 2
- Open culverts and bar ditches (poor drainage) - 2
- Limited commercial development (Lack of shopping, dining and employment) - 2
- Lack of a Town Center – 1
- Lack of public pool/youth recreation center – 1
- Lack of entertainment opportunities – 1
- Lack of Starter Homes
- Unattractive streetscape
- City web site and on-line services
- Perception of high taxes
- Lack of sidewalks and pedestrian/bike trails (Unsafe environment for pedestrians)
- Inadequate coverage of local news in area newspapers
- Narrow roads and intersections
- Limited city involvement of younger families
- Lack of mid to upper end apartments
- Traffic dangers on Hwy 31
- Image that city is a speed trap
- Restrictions on developable property by State and Federal (Upper Neches River Authority)

Opportunities

- Name change of school district to promote greater Chandler Identity – 12
- Hotel/Motel catering to sportsmen – 7
- Commercial Development - 5
- Better promote and build on city parks – 5
- Opportunity to have local Jr. and High School – 4
- Promote Senior Citizen residential opportunities and services – 3
- Build on Gateway to Lake Palestine opportunities – 3
- Expand Winchester Park for use by all ages - 3
- Build on opportunities related to Army Reserve Center – 2
- Develop McCain Park as historic park – 2
- Promote the development of available infill residential and commercial lots – 1
- Passenger rail service – 1
- Build on Old Downtown area – 1
- Market Chandler as a quality bedroom community for retirees and families - 1
- Partnership with Regional Airport – 1
- Increasing development potential on west side of town
- Promote bed and breakfast industry and related attractions

- City wide Wi-Fi
- Build on Code Enforcement efforts (improve curb appeal)
- Small local school district
- More community buildings and services
- Promote city growth south and east
- Build on City web site and on-line services
- Redevelop Sportsman's Paradise area into resort area
- Loop 49 opportunities

Threats

- Lack of reasonably priced commercial and industrial land - 10
- Rail Road – 8
- Not having Jr. High and High School – 8
- City of Tyler unauthorized ETJ expansion into our area – 4
- Drainage – 4
- Outgrowing our current police and fire services - 3
- Not supporting existing businesses while trying to grow new ones – 3
- School classification going down if school district separated – 2
- Loss of current ISO Fire rating -2
- Fixing Traffic Flow and bypassing the Town – 2
- Loop 49 growth not being planned for correctly – 1
- Not having community involvement in long range planning - 1
- Failure to widen and improve FM 315 – 1
- Failure to keep up with city services due to growth – 1
- Continuation of current bad economy - 1
- Not recruiting retirees
- Expectations of the public to get more for less
- Competition from other cities
- Lack of employment for youth
- Loss of water quality and/or supply

Community Survey

It is important that the Comprehensive Plan for the City of Chandler reflect the attitudes and opinions of the community if it is going to create a true community vision and have an effective implementation. In an effort to get this community input and feedback the city made available a community survey between the dates of May 12th and June 13th. A total of 328 community surveys were completed, 40% were completed online and 60% were submitted in paper form.



This survey should be seen as an ongoing tool to review the progress of the city. It is recommended that a similar survey be performed annually to identify performance trends and to recalibrate strategies that have been developed to address weaknesses.

Chandler is in a unique position in that the city is seen as home to a large community that lives around Lake Palestine, outside of the city limits. These people have a vested interest in the city as they eat, shop, play, and / or worship in Chandler. As such, it was important that the survey was also open to them. Of the 328 survey respondents 55% live within the city limits and 45% live in the area but outside the city limits. Of the respondents that live outside the city limits, 80% consider Chandler to be their home.

The following is the age distribution of the survey respondents. This shows a broad cross section of ages being represented. When survey responses were cross referenced for different age groups significant deviations were not identified. Therefore individual question responses were not analyzed by age group.

	Under 18	18 to 34	35 to 54	55 to 74	Over 75
Age in years	9 (2%)	45 (13%)	114 (35%)	127 (39%)	28 (8%)

The survey asked respondents to write in what they liked most about the City of Chandler. The following list is a composite summary of the responses:

What I like most about the city of Chandler ...

<u>Community Image:</u>	A warm sense of home with quiet peaceful living close to all conveniences
<u>Small Town:</u>	A laid back, family friendly small town with big hearts
<u>City Potential:</u>	Potential for positive growth going from a good to a great small town
<u>Location:</u>	Country living surrounded by the nature of Lake Palestine yet with proximity to a larger city with an abundance of goods and services
<u>People:</u>	The friendly, welcoming, down home and compassionate people that live out the motto of a CITY with a HEART
<u>Crime Rate:</u>	Feeling safe because of the excellence of the Police Department
<u>Parks:</u>	Wonderful parks in Chandler offer activities for all
<u>Neighborhoods:</u>	Quiet Neighborhoods with caring friendly neighbors
<u>Schools:</u>	Great schools with community mindedness
<u>City Services:</u>	Small town with excellent city services
<u>Business:</u>	Progressive local business owners provide for most of your needs in or around Chandler
<u>City Government:</u>	City leaders care about our future and are making a progressive effort to make a good thing better
<u>Quality of Life:</u>	Americana, slower lifestyle and good place to raise kids with a feeling of community
<u>Churches:</u>	Strong Faith community accepting of diverse backgrounds

In order to review the detailed survey responses, the “Excellent” and “Good” categories and the “Fair” and “Poor” categories were combined and indicated in the green and pink columns. While Chandler has a desire to have 100% of the community grade the city as excellent on all categories; for the purpose of this exercise a score of 80% in the “Excellent to Good” category is considered an acceptable grade. Focus will be given in this plan to those elements falling below the 80% “Excellent to Good” grade. These areas of focus are highlighted with red type.

Quality of Life

Since the “Quality of Life” survey questions deal with Chandler neighborhoods and Chandler as a place to live, only those respondents that live in the city are reflected in the numbers below.

Answer	Excellent	Good	Excellent to Good	Fair	Poor	Fair to Poor	Don't know
Your neighborhood as a place to live	103 (58.5%)	59 (33.5%)	92%	10 (5.7%)	4 (2.3%)	8%	0 (0.0%)
Chandler as a place to live	94 (52.8%)	67 (37.6%)	90%	15 (8.4%)	2 (1.1%)	10%	0 (0.0%)
The overall quality of life in Chandler	69 (39.0%)	85 (48.0%)	87%	19 (10.7%)	4 (2.3%)	13%	0 (0.0%)
Chandler as a place to raise children	81 (46.0%)	70 (39.8%)	86%	11 (6.2%)	3 (1.7%)	8%	11 (6.2%)
Chandler as a place to retire	84 (47.7%)	62 (35.2%)	83%	15 (8.5%)	7 (4.0%)	13%	8 (4.5%)
Chandler as a place to work	25 (14.4%)	44 (25.3%)	40%	39 (22.4%)	41 (23.6%)	46%	25 (14.4%)

Although the numbers only reflect responses from residents, a comparison of non-resident responses does not show a significant variation. Ninety percent of resident responses believe the city is an “excellent to good” place to live while the non-resident response was also 90%. The overall quality of life, as graded by residents, was 87% “excellent to good” and the non-resident response was 84% in the same category.

The overall quality of life responses to the survey were strong scores and reflect very well on the city. The low scores of “Chandler as a place to work” were likely a reflection of the lack of jobs in Chandler and not due to the working environment in the city.

Characteristics of Chandler

The following survey responses of the characteristics of Chandler are from all 328 survey responses regardless of residency. They are listed in the “excellent to good” rank order from high to low. Areas on which to focus are indicated in red text.

Chandler has strong scores in the “sense of community” and the “cleanliness of Chandler”. However, the other characteristics of the city, as listed below, are areas which can benefit from new strategies developed in this plan.

Answer	Excellent	Good	Excellent to Good	Fair	Poor	Fair to Poor	Don't know
Cleanliness of Chandler	94 (29%)	172 (53%)	82%	48 (14%)	7 (2%)	16%	1 (0%)
Sense of community	95 (30%)	162 (51%)	81%	41 (13%)	6 (1%)	14%	9 (2%)
Overall appearance of Chandler	84 (26%)	162 (50%)	76%	65 (20%)	9 (2%)	22%	2 (0%)
Overall image or reputation of Chandler	76 (23%)	164 (51%)	74%	52 (16%)	18 (5%)	21%	10 (3%)
Ease of car travel in Chandler	70 (21%)	169 (52%)	73%	57 (17%)	24 (7%)	24%	4 (1%)
Quality of overall natural environment in Chandler	60 (18%)	160 (50%)	68%	74 (23%)	10 (3%)	26%	13 (4%)
Opportunities to participate in community events	73 (23%)	141 (44%)	67%	76 (23%)	15 (4%)	27%	12 (3%)
Openness and acceptance of the community toward people of diverse backgrounds.	60 (18%)	140 (44%)	62%	74 (23%)	21 (6%)	29%	23 (7%)
Overall quality of new development in Chandler	59 (18%)	136 (42%)	60%	85 (26%)	28 (8%)	34%	11 (3%)
Overall quality of businesses in Chandler	41 (12%)	142 (44%)	56%	102 (31%)	29 (9%)	40%	5 (1%)
Availability of affordable quality health care	38 (12%)	134 (42%)	54%	81 (25%)	22 (6%)	31%	40 (12%)
Variety of housing in Chandler	42 (13%)	129 (40%)	53%	101 (31%)	23 (7%)	38%	21 (6%)
Availability of affordable quality housing	24 (7%)	134 (42%)	49%	87 (27%)	22 (7%)	34%	47 (14%)
Availability of paths and walking trails	30 (9%)	105 (32%)	41%	71 (22%)	91 (28%)	50%	22 (6%)
Recreational opportunities	25 (7%)	101 (31%)	38%	119 (37%)	55 (17%)	54%	16 (5%)
Availability of affordable quality child care	23 (7%)	73 (22%)	29%	67 (21%)	30 (9%)	30%	125 (39%)
Shopping opportunities	11 (3%)	56 (17%)	20%	136 (42%)	114 (35%)	77%	4 (1%)

Government Performance

The governmental performance questions are directed at Chandler tax payers and, as such, the numbers below reflect only resident scores. These scores indicate a need to improve the city’s communication and public relations with the general public and the need to promote open government and transparency in government.

The satisfaction with the overall direction that Chandler is taking does not significantly change when looking at responses from residents and non-residents. One of the goals of this comprehensive planning process is to adopt a city vision that reflects the overall opinions of the community and one that the community is more likely to have support for.

Answer	Excellent	Good	Excellent to Good	Fair	Poor	Fair to Poor	Don't know
The overall direction that Chandler is taking	21 (12.1%)	80 (46.0%)	58%	39 (22.4%)	15 (8.6%)	31%	19 (10.9%)
Welcoming citizen involvement	24 (13.7%)	77 (44.0%)	58%	33 (18.9%)	25 (14.3%)	33%	16 (9.1%)
Communicating information to the public	30 (17.0%)	69 (39.2%)	56%	41 (23.3%)	34 (19.3%)	43%	2 (1.1%)
The value of services for the taxes paid to Chandler	20 (11.4%)	73 (41.5%)	53%	42 (23.9%)	24 (13.6%)	38%	17 (9.7%)
Promoting open government	20 (11.4%)	65 (37.1%)	49%	43 (24.6%)	30 (17.1%)	42%	17 (9.7%)

Speed of Growth

The majority of all respondents believed that population growth was not too fast or too slow. However, retail and job growth was seen as too slow.

Answer	Much too slow	Somewhat too slow	Right amount	Somewhat too fast	Much too fast
Population growth.	18 (5%)	67 (21%)	197 (63%)	15 (4%)	13 (4%)
Retail growth (stores, restaurants, etc.)	77 (24%)	150 (47%)	78 (24%)	5 (1%)	5 (1%)
Job growth	107 (34%)	130 (42%)	56 (18%)	6 (1%)	7 (2%)

Perceived Problems

Based on all responses to the survey the majority of the respondents do not believe the quality of residential development is a problem. However, the other issues listed are seen as some degree of problem by a majority of the respondents and can be ranked in the following order:

1. Run-down buildings
2. Quality of commercial development
3. Sign clutter

Answer	Not a problem	Minor problem	Moderate problem	Major problem
Run-down buildings, weed lots or junk vehicles	82 (27%)	130 (43%)	63 (21%)	24 (8%)
Quality of commercial development	101 (36%)	74 (27%)	56 (20%)	48 (17%)
Sign clutter	120 (40%)	93 (31%)	62 (21%)	24 (8%)
Quality of residential development	159 (56%)	79 (28%)	35 (12%)	10 (4%)

The survey indicated that only 8% of the respondents are visiting the city website or Facebook Page on a regular basis. Future strategies will examine ways to improve these communication tools. The majority of the respondents regularly attended a community park.

Answer	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times
Participated in a Chandler recreation program or activity	83 (26%)	114 (36%)	77 (24%)	25 (7%)	14 (4%)
Visited a Chandler park	37 (11%)	95 (30%)	105 (33%)	33 (10%)	44 (14%)
Visited City of Chandler's website or Facebook page	149 (47%)	77 (24%)	56 (18%)	18 (5%)	11 (3%)

City Services

Since the City Services deal specifically with services to Chandler residents, only those respondents that live in the city limits are indicated below. Also in an effort to better reflect the opinions of the community the "Don't Know" responses were removed and percentages recalculated. The services are ranked from high to low based on performance and areas of focus are indicated in red text.

Chandler Comprehensive Plan

Answer	Excellent	Good	Excellent to Good	Fair	Poor	Fair to Poor
Fire services	100 (60.9%)	56 (34.1%)	95%	7 (4.2%)	1 (<1%)	5%
Garbage collection	78 (44.6%)	81 (46.3%)	91%	13 (7.4%)	3 (1.7%)	9%
Ambulance or emergency medical services	95 (55.9%)	63 (37%)	89%	10 (5.86%)	2 (1.1%)	7%
Public Schools.	53 (33.9%)	84 (53.8%)	88%	11 (7%)	8 (5.1%)	12%
Police services	86 (48.8%)	62 (35.20%)	84%	14 (7.9%)	14 (7.9%)	16%
Chandler parks	54 (31.3%)	87 (50.6%)	82%	27 (15.7%)	4 (2.3%)	18%
Sewer services	41 (24.8%)	86 (52.1%)	77%	24 (14.5%)	14 (8.4%)	23%
Drinking water	56 (31.8%)	74 (42%)	74%	34 (19.3%)	12 (6.8%)	26%
Traffic enforcement	61 (35.8%)	65 (38.2%)	74%	31 (18.2%)	13 (7.6%)	25.8
Preservation of natural areas and open space	24 (17.8%)	74 (54.8%)	73%	29 (21.5%)	8 (5.9%)	27%
Public information services	36 (22.9%)	70 (44.6%)	68%	38 (24.2%)	13 (8.3%)	32%
Services to senior citizens	22 (20%)	52 (47.3%)	67%	23 (20.9%)	13 (11.8%)	33%
Recreation programs	23 (16.8%)	68 (49.6%)	66%	33 (24%)	13 (9.5%)	34%
Municipal court	55 (43%)	57 (44.5%)	64%	10 (7.8%)	6 (4.7%)	9%
Animal control	35 (21.7%)	67 (41.6%)	63%	40 (24.8%)	19 (11.8%)	37%
Street repair	19 (11%)	87 (50.6%)	62%	45 (26%)	21 (12.2%)	38%
Code Enforcement (weeds, junk etc.)	30 (19.2%)	63 (40.4%)	60%	42 (26.9%)	21 (13.5%)	40%
Recycling	34 (21%)	58 (35.8%)	57%	38 (23.4%)	32 (19.8%)	43%
Storm drainage	24 (14.3%)	70 (41.9%)	56%	42 (25.1%)	31 (18.6%)	44%
Street lighting	32 (18.2%)	67 (38.1%)	56%	48 (27.3%)	28 (15.9%)	44%
Services to low income	11 (11.8%)	40 (43%)	55%	24 (25.8%)	18 (19.3%)	45%
Cable television	17 (13.4%)	41 (32.3%)	46%	33 (26%)	36 (28.3%)	54%

Community Need

Based on all survey responses the biggest commercial need in the community is for more indoor dining restaurants followed closely by a hotel/motel. The others are listed in rank order of “strong need”. The commercial businesses that are most often seen as “no need” include a coffee shop, hardware store, and fast food.

Over half of the respondents believe there is a strong to moderate need for a new community center and expanded youth activities.

Answer	Strong need	Moderate need	Slight need	No need	Don't know
Indoor dining restaurant.	160 (50%)	92 (28%)	40 (12%)	23 (7%)	3 (0%)
Hotel/Motel	138 (43%)	58 (18%)	66 (20%)	41 (13%)	12 (3%)
Clothing store	129 (41%)	67 (21%)	70 (22%)	38 (12%)	8 (2%)
Department Store	123 (38%)	58 (18%)	64 (20%)	64 (20%)	8 (2%)
Hardware store	80 (25%)	91 (29%)	58 (18%)	80 (25%)	4 (1%)
Fast food.	79 (25%)	93 (29%)	69 (21%)	70 (22%)	5 (1%)
Coffee shop	75 (24%)	69 (22%)	78 (25%)	83 (26%)	7 (2%)
Professional office	69 (21%)	101 (32%)	77 (24%)	41 (13%)	26 (8%)
Expanded youth activities	144 (45%)	84 (26%)	33 (10%)	19 (5%)	37 (11%)
New Community Center	121 (38%)	60 (18%)	43 (13%)	71 (22%)	23 (7%)

Chandler Guiding Principles

After examining the results of the community survey and the Strengths/Weaknesses/Opportunities/Threats exercises, the Comprehensive Plan Advisory Committee and city staff worked to develop a set of Guiding Principles intended to lead Chandler into the future. The results are outlined below and should be used extensively in this planning process, as well as, in future decisions made by the city leaders.

The following Guiding Principles provide one of the elements needed to form a forward looking strategic framework that gives community leaders the long-term-comprehensive perspective necessary to make more rational and disciplined tactical/incremental decisions on community issues as they arise.



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Motto

(a short saying that expresses a rule to live by)

Chandler : The City with a Heart – Preserving Our Past – Claiming Our Future

Vision

(defines the way the city will look in the future. Vision is a long-term view)

Chandler is a sustainable, full life cycle city with a balance of past, present and future; priding itself on its home town family values. Whether raising a family, growing a business or spending your retirement years in Chandler the community works together to provide opportunities and a dynamic future for generations to come.

Mission

(a written declaration of the city's core purpose and focus that normally remains unchanged over time)

To provide residents, visitors and the business community with the highest quality municipal services in an efficient, courteous manner and to enhance the quality of life through planning and visionary leadership.

Values

(the core of what the city is and what the city cherishes)

1. Positive first impressions and meaningful lasting impressions
2. Exceeding citizen expectations
3. Forward thinking City leaders looking for opportunities to further the City's vision and goals
4. Friendly, welcoming, down home and compassionate people
5. Community minded
6. Faith centered community
7. Strong education with exemplary community minded schools
8. Volunteerism and community involvement
9. Safe and secure city with a community focused Police Department
10. Quality parks offering activities for all ages
11. Country living surrounded by nature and Lake Palestine
12. Celebrating our history and our civic pride
13. Commitment to personal integrity and fiscally sound government
14. Innovation in meeting the present and future needs
15. Respect for individual differences and the worth of every person
16. Proximity to a larger city with an abundance of goods, services, and culture
17. Pride in our work and our dedication to public service
18. Constantly striving to be the best we can be
19. Full life cycle community – community to raise children and to retire
20. Timely, meaningful and accurate communication
21. Transparency in government
22. Being their home town to all that claim it
23. Planning for our future and implementing our plans
24. Quality development with high standards
25. Quite, sustainable, livable neighborhoods
26. Promoting new business while supporting existing businesses
27. Progressive business owners providing for residents needs in or around Chandler

Chandler Goals

Building off the “Guiding Principles” outlined above, the following goals have been established to identify what the city wants to see accomplished. It is the goals that will determine the focus of the Comprehensive Plan recommendations outlined in the following Chapters. The Goals listed here are in alphabetical order based on their topic. These topics will later be grouped in the succeeding chapters. It should be noted that many of the goals represent items that are not only intended to be addressed by the Comprehensive Plan, but also by the city on an on-going long term basis.

Budgetary Goals

B-1: Review and adopt sound financial policies

Communication Goals

C-1: Ensure Chandler provides a rich communication platform allowing citizens and businesses to obtain information, communicate with civic leaders, provide input, and use services through a variety of communication methods.

Economic Development Goals

ED-1: Encourage the establishment of new business and promote the retention of existing businesses, thereby creating increased employment opportunities and providing for a greater array of needs to be met in Chandler.

ED-2: Investigate the possibility of creating a “town center” development

Emergency Service Goals

E-1: Provide an exceptional level of service for law enforcement as growth-related demands for service occur

E-2: Encourage and support an exceptional level of service for fire protection and EMS services as growth-related demands for service occur

E-3: Continue to ensure the city has an effective Emergency Response and Preparedness Plan

E-4: Provide timely information to citizens concerning emergency situations

Facilities Goals

F-1: Provide quality municipal buildings to meet the needs of a growing community

Housing Goals

H-1: Encourage housing diversity to accommodate people of a variety of incomes, family sizes and ages, ensuring Chandler is a full life cycle community.

H-2: Ensure healthy housing standards for all Chandler residents

Infrastructure Goals

I-1: Ensure adequate infrastructure criteria are adopted as part of the revised Subdivision Rule and Regulations and design guidelines

I-2: Ensure the City has an adequate water supply for future demands

I-3: Ensure city's infrastructure; including streets and water, sewer and drainage facilities, are kept current and in good condition

Land Use Goals

L-1: Work to promote a healthy balance of residential and non-residential land uses

L-2: Ensure zoning districts are in agreement with the Future Land Use Plan

Organizational Goals

O-1: Continue to strengthen the governmental organization

Preservation (Historic) Goals

P-1: Promote and develop the city's historic resources

Quality of Life Goals

Q-1: Protect, preserve and enhance the city's relationship to the lake

Q-2: Promote and enhance the City's identity

Q-3: Work with the school district to ensure the educational needs of the community are met

Q-4: Promote a sense of community and shared responsibility for maintaining Chandler's home town character and quality of life

Q-5: Continue to provide a quality library that meets the needs of the community and stays technologically current

Q-6: Improve the pedestrian connections around the city and promote walking and bicycle trails

Q-7: Encourage partnerships for a healthy lifestyle

Recreational Goals

R-1: Ensure the parks and recreational needs of all ages of the community are met

Sustainability Goals

S-1: Work to ensure the sustainability of the existing non-residential development

S-2: Work to ensure the sustainability of the existing housing stock

S-3: Promote quality design and building materials for non-residential development to ensure lasting value of the property and the community

S-4: Protect against illegal dumping into the lake or areas that flow into the lake

Transportation Goals

T-1: Provide planning to ensure the future development of Chandler has adequate access and connections.

T-2: Work to develop alternative access points across the railroad tracks

T-3: Ensure adequate access is provided to all subdivisions

T-4: Promote interconnected pedestrian and bicycle routes

T-5: Promote traffic safety and increase the capacity and flow of local streets

