

NEWS RELEASE

FOR RELEASE
January 27, 2011

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City of Chandler Launches New Website

Redesigned Site Offers New Technologies, Features and Services to Residents and Visitors

CHANDLER, TEXAS - On Friday January 27th the City of Chandler officially launched its new website, www.chandlertx.com. Designed by a team from the city of Chandler and government website experts at CivicPlus, a developer of community engagement systems, the new site reflects the personality of Chandler while incorporating a host of new and improved features and tools designed to help residents and visitors quickly locate the information and services they need.

The new homepage is easy to navigate and breaks down information for residents, businesses and visitors. An “I want to” search feature takes citizens directly to specific information they need while interactive online forms allow citizens to complete City business, such as paying water bills and traffic citations without ever leaving home. Reporting a concern or requesting information from the City also is easier than ever. Visitors simply click the “Let Us Know” button located on every page to access online submission forms.

The new web page puts into action one of the goals recently adopted through Chandler’s Comprehensive Plan which was to ensure Chandler provides a rich communication platform allowing citizens and businesses to obtain information, communicate with civic leaders, provide input and use services through a variety of communication methods.

The website is our central hub of communications. It allows people to do business online and find the information they need at their convenience. It’s an excellent way to build good relationships with citizens and to make visitors feel welcome,” said John Taylor, Assistant City Administrator. “The new design allows us to present timely information in a smart and efficient way, whether that information is department-based or service-based. Our website also plays an important role in emergency and disaster planning. Code Red and News Flash features allow us to provide critical information to residents instantly. The new site is a powerful tool for keeping our citizens engaged and informed in good times and bad.”

In addition to emergency information, a new “Notify Me” option on the homepage allows visitors to sign up to receive alerts from the City about special events, public meetings, newsletters and a variety of other city activities. Citizens may choose to be notified via email or mobile phone text message.

Other features and functionality of the new City website include clickable interactive maps and a

centralized location to store and view meeting agendas and minutes.

“Chandler’s new website reflects the time, effort and hard work of the local team. It goes beyond typical government websites by offering a powerful, easy-to-use community engagement system that connects people with government in new ways that are more efficient and convenient,” said Ward Morgan, CEO of CivicPlus. “CivicPlus is mindful of the fact that Chandler officials have much information to share. So as technology advances and expands the ways people can receive that information, CivicPlus will keep pace and provide free software upgrades to make sure Chandler remains at the forefront of website functionality.”

To view Chandler’s new website, visit www.chandler.tx.com .

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