



Keep Chandler Beautiful Board

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THE KEEP CHANDLER BEAUTIFUL BOARD WILL MEET FOR A REGULAR SCHEDULED MEETING **MONDAY, FEBRUARY 1, 2016 AT CHANDLER CITY HALL, CHANDLER, TEXAS AT **6:00 P.M.****

AGENDA

A. CALL TO ORDER AND ANNOUNCE IF QUORUM IS PRESENT

B. OLD BUSINESS

1. Consider and approve Minutes of October 26, 2015
2. Consider and approve Treasurer's Report.

C. NEW BUSINESS

1. Consider and act on recommendations for future recycle efforts in Chandler. Including whether to continue the manned drop off station or go to an unmanned drop off station. Invited guests include Bob Nelson and John George, volunteers for the existing manned recycle drop off center and Josh Bray, President of Sanitation Solutions (Chandler's Waste Contractor).
2. Consider and act on replacement of Chandler Welcome Banners.
3. Discuss upcoming Great American Clean up-April 2nd
4. Discuss the "Don't mess with Texas Art Contest.
5. Consider and act on updating Signature Card on Bank Account at Citizens State Bank to reflect new signers Julie Henry, President and Shirley Parmer, Secretary/Treasurer.

D. NEXT MEETING

1. Next Meeting

E. ADJOURNMENT

Keep Chandler Beautiful

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October 26, 2015

The Keep Chandler Beautiful Board met for a regular scheduled meeting on Monday, October 26, 2015, at Chandler City Hall. Julie Henry, President called the meeting to order at 6:00pm.

Members Present:	Libby Fulgham	Nancy Bertholf
	Rick Ford	Shirley Parmer
	Mark Hall	Joy Neal
	John Taylor	Kari Bersano
	Julie Henry	Mike Wilson
	John Camper	CJ Hughes
	Bill Bass	
Members Absent:	Sharon Moffeit	Terry Brown

OLD BUSINESS

- Item 1 Nancy Bertholf made a motion to approve the minutes of September 28, 2015 as presented. John Taylor seconded them. Motion carried unanimously.
- Item 2 John Taylor made a motion to approve the Treasurer's Report as submitted. Libby Fulgham seconded the motion. Motion carried unanimously.
- Item 3 Sheila Waters gave a report on the 2015 Pow Wow and Membership Drive.
- Item 4 John Taylor updated to Board on the status of the ETCOG Grant stating that we had missed the deadline for this year, but would be ready for next year. Nancy Bertholf gave the board information about a Coca Cola Grant that was available for recycling and clean up and she would work on that grant.

NEW BUSINESS

- Item 1 John Taylor made a motion to remove Shirley Rogers and Joe Cantrell from the signature card on the Bank Acct at Citizens State Bank and replace with Julie Henry and Shirley Parmer. Libby Fulgham seconded the motion. Motion carried unanimously.
- Item 2 The board discussed the upcoming "Christmas in the Park" scheduled for December 5th. It will consist of live music, concession, Santa, cookie making, and a possible Reindeer Run.
- Item 3 John Taylor discussed with the board the need for landscaping at city hall, and asked if anyone had ideas to let him know.
- John Taylor discussed with the board a program call "Scenic City". This is a National Program that recognized Municipalities with a long term of establishing scenic highways. He explained that the city really needed a Landscape Ordinance for Commercial Building and that it would be helpful if to have KCB as a support group to get this done.

Next Meeting; November 23, 2015

Secretary, Keep Chandler Beautiful, Inc.

Adjourned at 6:25pm

4:03 PM
 01/27/16
 Accrual Basis

Keep Chandler Beautiful Account QuickReport All Transactions

Type	Date	Num	Name	Memo	Split	Amount	Balance
Keep Chandler Beautiful, Inc							
Deposit	08/31/2015			Account Opening Balance	Opening Bala...	1,640.47	1,640.47
Deposit	10/14/2015			Deposit/Gun Raffle	Program Inco...	943.00	2,583.47
Deposit	10/14/2015			Deposit/t shirts revenue	Program Inco...	172.70	2,756.17
Deposit	10/14/2015			Deposit/Membership Revenue	Membership D...	20.00	2,776.17
Deposit	10/27/2015			tshirts 51.20/Membership 200.00	-SPLIT-	251.20	3,027.37
Deposit	12/07/2015			Christmas in the Park	Program Inco...	411.35	3,438.72
Deposit	12/09/2015			Donation in Charles Halls Honor	Miscellaneous...	40.00	3,478.72
Deposit	12/22/2015			Money found at Christmas in the Park	-SPLIT-	80.00	3,558.72
Total Keep Chandler Beautiful, Inc						<u>3,558.72</u>	<u>3,558.72</u>
TOTAL						<u><u>3,558.72</u></u>	<u><u>3,558.72</u></u>

Activity for KCB prior to Bank Changes

9-17-15	KCB Gun Raffle deposit	+ \$403.00
9-23-15	Get Smart! Creative (Logo)	- \$250.00
9-30-15	Card member Services (Gun)	- \$386.45
10-8-15	Bee-Line Promotions (t-shirts)	-306.20
10-8-15	PDQ Signs (Pow Wow)	- \$100.00
12-7-15	PDQ Signs (Christmas in the Park	- \$374.38
12-15-15	Donation from Oncor	+ \$500.00

Total owed to the City **\$514.03**

City of Chandler Recycling Program

The Chandler Recycle Center has always been operated through KCB since its opening in 1999. In December 2008, the center closed for two years due to the closure of the company that recycled the material. It again reopened in October of 2010. It is operated entirely by volunteers. The City of Chandler rents the property for the Recycle Center and provides the location free of charge to KCB.

When the Recycle Center reopened in 2010 the hours of operation were the 1st and 3rd Wednesday of each month from 7:00 to 10:00 and the 2nd and 4th Saturdays from 9:00 to noon. Since that time the hours of operation have been reduced and now the center is open 1st Wednesday and 2nd and 4th Saturday.

2015 Recycle Center Statistics (3 days a month, except Dec. 2 days)							
Month	Total vehicles/Average per day	Card Board Pick Up	Paper Pick Up	Plastic Pick up	Metal Pick Up	Cost to City for P/U	Cost to City for Rent*
January	124/41.3	1 p/u - 38 bales					350
February	98/32.7		1	1		52	350
March	108/36						350
April	101/33.7			1	1	104	350
May	92/30.7		1			52	350
June	111/37			1		52	350
July	118/39.3						350
August	123/41		1	1		104	350
September	125/42						350
October	86/28.7			1		104	350
November	110/36.7		1			52	350
December	78/39						350
Total	1274/36.4	1 p/u – 38 bales	4	5	1	\$520	\$4,200

* City pays \$650 per month rent for property with the recycle center and the food bank and is reimbursed \$300 month from the food bank.

Sanitation Solutions Waste Management

- Sanitation Solutions is the city's waste management company and picks up the recycling from the recycling center. (Except for cardboard which is picked up by Rivers Recycling out of Kilgore).
- Of the 53 cities Sanitation Solutions services Chandler is only one of 5 that have 2-day a week trash pick-up. Of those that have 2-day a week pick up about 75% of the trash is picked up the first trash day.
- Of the 53 cities Sanitation Solutions services only one, Royce City, has curb-side recycling. Four cities have unmanned drop off recycling including, Hide Away Lake, Canton, Mt. Vernon and Hallsville. Chandler is the only manned drop off center. Forty-seven cities do not offer recycling.
- For the unmanned stations, Sanitation Solutions provides a self-service recycle container at no charge to the city and only charges a trip fee for dumping it. Unmanned drop off locations need to be located in high visible and high traffic areas to keep from having a dumping problem.

The Cost of Recycling



The Cost of Recycling: Who Should Pay, and How Can the Industry Evolve Most Effectively?

The recycling industry is an ever shifting, dynamic businesses with more facets than most customers realize. The ability of both the public and private sectors to run effective programs relies on myriad factors—from education and compliance at office and household levels, to hauler contracts and policies, to the impacts of commodity markets. And new issues present themselves each day, adding complexity to the process of transforming, for instance, an old plastic bottle into something new and useful.

Across cities, counties, and states, the U.S.' recycling successes vary greatly. The same can be said for businesses from small to large. In order to best serve their constituencies and customers—organizations, governments, and corporations are trying new regulations, pricing models, participation tactics, and more; to see what works and what doesn't. Ultimately, haulers need to be compensated enough for performing their critical recycling services that they can make a profit. Questions persist as to who should bear the burden, and how recycling fees should be calculated.



You may have seen Chaz Miller's June 10th column on Waste360 entitled, "There Ain't No Such Thing As A Free Lunch – or Free Garbage – or Free Recycling."

<http://waste360.com/residential/there-ain-t-no-such-thing-free-lunch-or-free-garbage-or-free-recycling>

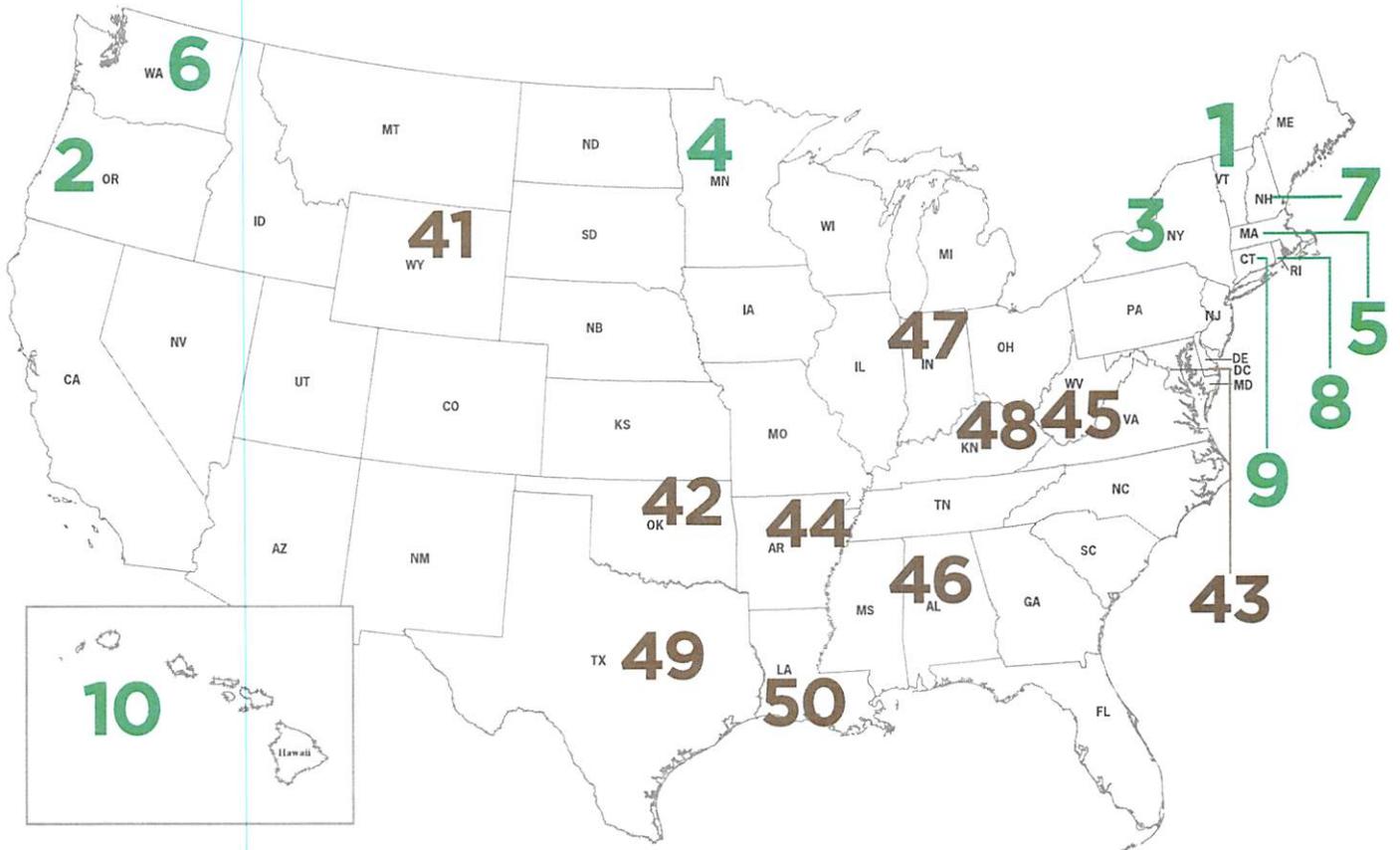
In it, he reminds readers of the costs inherent in the industry—from a hauler's crew, equipment, and other business outlays, to the uncertainties that arise from fluctuations in the market values of commodity recyclables. He notes that, "Haulers are faced with costs that are relatively easy to predict and revenues that are very unpredictable."

It's both a challenging and exciting time in the world of recycling. In this topical download, we'll dig deeper into the issues at hand, discussing current challenges as well as innovations and game-changers in the industry.

How the States Stack up

In light of recycling initiatives and education at the national level, state-by-state environmental and recycling performance varies significantly. WalletHub, a website that focuses on financial information and tools, recently ranked each state by looking at 14 key metrics of environmental quality and eco-friendly behaviors. It pulled data from the U.S. Census Bureau, the U.S. Environmental Protection Agency, the U.S. Department of Energy, and the U.S. Green Building Council, among other sources.

http://waste360.com/recycling/10-best-and-worst-states-waste-diversion-reduction#slide-0-field_images-193911



WalleHub found that the **top ten states** are, in order:

- Vermont
- Oregon
- New York
- Minnesota
- Massachusetts
- Washington
- New Hampshire
- Rhode Island
- Connecticut
- Hawaii

And the **bottom ten**, also in order:

- Wyoming
- Oklahoma
- Delaware
- Arkansas
- West Virginia
- Alabama
- Indiana
- Kentucky
- Texas
- Louisiana



“If a company is providing trash collection for residential neighborhoods than it ought to also provide recycling collection. This type of mandate can be a viable tool to increase access for homeowners.”

—Michael Csapo, general manager of the Resource Recovery and Recycling Authority of Southwest Oakland County

There are of course unique geographies, industries, politics, and other factors at work at the state level. But rankings and metrics such as WalletHub's help shed light on what's going well and less well around the country. Lower-ranked states can observe and learn from those that are higher-ranked, and every improvement serves the greater good of the U.S.' overall recycling efforts.

<http://waste360.com/business/michigan-battles-improve-its-woeful-recycling-rate>

Earlier this year, we reported on efforts in Michigan—a state that excels when it comes to bottle and can returning/recycling but has historically struggled with paper, metal, glass, plastic, and other types of repurpose-able materials. More than \$435 million worth of such were being incinerated or put into landfills each year. Recognizing a great opportunity for improvement, Governor Rick Snyder developed a plan in 2014 that “has really brought attention to the economic importance of having a strong recycling program and the entire supply chain that is needed,” as noted by Matt Flechter of the Michigan Department of Environmental Quality. He elaborates, “Through that supply chain there are economic opportunities to grow Michigan businesses and provide additional services and collection programs for our residents as a way to support Michigan's economy and the environment.” A pervasive lack of convenient residential-recycling-program access is a key hurdle the state is working through. One solution for this type of issue is a hauler mandate, which has gone into effect in many jurisdictions. And happily, such efforts have led to one Michigan community already achieving a 50% diversion rate.



“...commodity prices for recyclables have fallen so far, that it is tough to cover the cost of the capital and operating expense required to pay for the process.”

—Sharon Kneiss, President and CEO
of the National Waste & Recycling
Association

In conjunction with efforts at the state and county level, the waste industry itself is also making strides in ensuring that its business models will remain sustainable.

<http://waste360.com/haulers/casella-changes-pricing-structure-account-cost-recycling>

Joe Fusco, VP of Casella Waste Systems, recently told Waste 360 that, “We’ve all been participating in a fantasy that the revenue you get from the sale of commodities will cover the cost of recycling.” But he reminds us that, on the contrary, “the idea that recycling is free is Homer Simpson arithmetic.” Recently, Fusco’s Vermont-based company started adding a sustainability/recycling adjustment (SRA) fee onto the bills of both residential and commercial customers.

Such a fee is designed to smooth out the inherent volatility of running a hauling business. Fusco notes that the SRA “increases the stability and predictability of an industry that collects raw materials and transforms it into a product, just like any other manufacturing plant.” In the last four years, prices for many commodities including metal, paper, plastics and cardboard have experienced significant declines. But today’s hauling companies can help to guard against changing costs on the back-end by allowing for variable pricing on the front-end. Fusco notes that, “Some companies might not have the stomach for it, but we’re trying to make recycling into a real business that reflects the real costs. It’s our obligation.”



“Single-stream has been a great benefit in terms of recycling volume, but it’s also brought with it some challenges around contamination.”

—John Morris, senior vice president of southern operations, Waste Management

Heavy-Hitters’ Thoughts on the Industry

At June’s annual WasteExpo conference and tradeshow, the keynote panel featured a discussion with the CEOs of leading waste management companies including Advanced Disposal, Waste Connections, Progressive Waste Solutions, and Waste Management. The discussion was insightful for industry insiders and newbies alike.

<http://waste360.com/business/kneiss-addresses-heavy-hitters-thoughts-recycling>

After the event, Sharon Kneiss, President and CEO of the National Waste & Recycling Association, shared some of her impressions with Waste 360.

Kneiss pointed out the similarities across speakers, as to what their companies are dealing with in today’s market. The “cost of recycling” continued to be a top challenge for all panelists, and they expressed a need for change in the industry’s business model.

The reality is that the largest and most-respected waste companies are not immune to the troubles of recycling. Panelists expressed an interest in working with municipalities to charge for the cost of the recycling process while also sharing risk on the commodity side. A major takeaway was that creative solutions for bearing cost and minimizing contamination throughout the recycling process are needed at all levels.

In addition to the panel, other senior industry executives spoke at WasteExpo about the importance of education at both residential and municipal levels. Or, in many cases, “reeducation,” as noted by John Morris of Waste Management. Many customers simply don’t understand or appreciate the true costs associated with recycling.



“We know that convenience matters. We know that ongoing, clear, concise communication matters. We know that having a champion matters.”

—Brenda Pulley, senior vice president of recycling for Keep America Beautiful

Figuring Out what Works

From large corporations to small counties, recycling advocates are trying to figure out how to make their initiatives run more smoothly, from both a cost side as well as a compliance and participation angle.

<http://waste360.com/source-separation/study-highlights-best-practices-increasing-recycling-workplaces>

The non-profit Keep America Beautiful commissioned research in workplaces last year and determined that “providing employees with a desk-side recycling bin along with smaller trash bin” can increase office recycling by up to 20%. The study offers encouragement that small changes in the ease and availability of recycling can make a big difference in participation.

Municipalities are also getting creative with how recycling costs are framed. For instance, Charlotte, NC’s City Council is considering a proposal through which homeowners would swap their current yearly waste fee for a property tax increase, thereby hiding the cost of waste and recycling. Either way, these services are of course not “free,” and such proposals may ultimately do a disservice to constituents.

New Guidelines on the Contract Process

<http://waste360.com/commodities-pricing/navigating-crossroads-recycling>

In order to bring a new level of clarity and standardization to recycling costs and contracts, the National Waste & Recycling Association recently teamed up with the Solid Waste Association of North America to develop a “Joint Advisory on Designing Contracts for Processing of Municipal Recyclables.”

Get in on the discussion

What questions, challenges, and insights do you have about today's recycling industry? Mark your calendar for the **Waste360 Recycling Summit** September 9th-11th in Chicago, and get ready to interact productively with industry leaders and peers.

The robust conference program is brimming with case studies, lessons learned, and hot topics for discussion! Today's top solution providers will also showcase their latest and greatest at the exhibit hall.

The experts are waiting to answer all of your tough questions! We hope to see you in Chicago!

And to make it a little easier to get there, use promo code COR to save \$75 off the esteemed conference program and get FREE exhibit hall admission.

www.waste360recyclingsummit.com



The guidelines, released in the spring of 2015, are intended to provide both public and private sector professionals with “guidance, protocols and standards regarding contracting for processing of municipal recyclables.” They are intended to provide a collaborative tool that will help all constituencies deal with the evolving nature of the recycling business effectively. Comprehensive and thoughtful, the guidelines offer an excellent starting point for an array of contract scenarios taking into consideration necessary adjustments and allowances as time goes on.

What's next?

As noted by Kneiss, “It is evident that we have reached a crossroads in recycling, where the rising costs to our industry of providing this service must be balanced with our goal of building on the progress our industry has made to better our environment through effective recycling programs.”

http://waste360.com/recycling/finding-right-targets-recycling-rates-remains-elusive-goal?NL=WST-08&Issue=WST-08_20150305_WST-08_603&sfvc4news=42&cl=article_3&elqTrack=true

On a similar note, Chaz Miller, director of policy/advocacy for the National Waste & Recycling Association and Waste 360 contributor, reminds us that, “We need to start taking economics and the law of diminishing returns into account. We need to accept the reality that getting more people to recycle is a behavior change challenge that isn't happening overnight. We need realistic goals with realistic time frames.”

Chandler Banner Program

KCB has been responsible for providing the Welcome to Chandler banners and the Christmas banners that we have on Hwy 31 and Broad Street. There are approximately 20 banners used which are 30 x 84. We will have new prices on Monday. The following are the dates previous banners were purchased. They have a wide array of non-custom banners from which to choose at a lower price than the Custom Banner like the Welcome to Chandler banner was.

- 2005 – Started program with Christmas banners
- 2008 – Expanded the program with the purchase of Welcome to Chandler banners
- 2011 – Purchased new Christmas banners
- 2013 – Purchased new Welcome to Chandler banners but KCB ordered the wrong size and they had to buy new brackets

If we can go to more of a seasonal banner it will prolong the life of the banners and will provide more interest to our streetscape.



Programs

- Annual Conference
- Awards
- Beautification
- Litter Prevention
- Recycle!
- Training
- Youth and Educational Programs

Home Programs Litter Prevention

Great American Cleanup

Keep America Beautiful's Great American Cleanup is the nation's largest community improvement program, taking place annually from March 1 through May 31. Activities can include beautifying parks and recreation areas, cleaning waterways, handling recycling collections, picking up litter, removing graffiti, planting trees and conducting educational programs and litter-free events -- anything that keeps your community beautiful!



Elementary School Art Contest

ENTRIES ACCEPTED JANUARY 11 THROUGH APRIL 8, 2016

WHAT:

Texas elementary school students enrolled in kindergarten through fifth grade are invited to participate in the Don't mess with Texas® Elementary School Art Contest, presented by the Texas Department of Transportation and Keep Texas Beautiful, to create artwork for the 2017 Don't mess with Texas Calendar.

Entries should promote the Don't mess with Texas and/or Keep Texas Beautiful litter prevention messages in order to encourage the protection of our Texas roadways and environment. The purpose of the contest is to inspire our future leaders to refrain from littering, advocate for litter prevention, and take action to keep Texas beautiful.

Artwork will be judged based on creativity and uniqueness, inclusion of a litter prevention message, overall visual appeal, composition, and age appropriateness. Winners will be announced online in May 2016.

Students who create the top 13 winning designs will have their artwork assigned to a month or placed on the cover of the 2017 Don't mess with Texas Calendar. Each will also win an iDeaUSA 8 tablet donated by H-E-B and Central Market. All student winners and runners-up may be showcased on the Don't mess with Texas and Keep Texas Beautiful websites and social media sites, at the 2016 Keep Texas Beautiful annual conference, in media announcements, and through other channels, as appropriate.



Teachers representing students who produce the top 13 designs will win a \$100 H-E-B/Central Market gift card. See [Official Contest Rules](#) (PDF, 542kb) for details.

WHEN:

The contest begins January 11, 2016. All entries must be submitted or postmarked by April 8, 2016. Winners will be announced in early May 2016.

HOW:

Elementary school teachers across Texas are encouraged to set aside class time for their students to create artwork for the 2017 Don't mess with Texas Calendar. This project can be completed in one day or over several days to give students enough time to finish their design. After the students' entries are submitted, artwork will be judged by Keep Texas

PRIZES DONATED BY



Central Market

IN PARTNERSHIP WITH



**Keep Texas
Beautiful**

DOWNLOADS

[OFFICIAL RULES](#)
(542 KB)

[ENTRY FORM &
AGREEMENT](#)
(192 KB)

[FLYER \(COLOR\)](#)
(620 KB)

[LITTER FACT SHEET](#)
(124 KB)

[2015 CALENDAR](#)
(10.2 MB)

Beautiful and graphic design professionals.

Download the full [Official Contest Rules](#) (PDF, 542kb) and [Contest Entry Form and Agreement](#) (PDF, 192kb) for students and parents/guardians, and display a [flyer](#) (PDF, 620kb) in your classroom or school hallway to create buzz!

WHY:

Did you know that Texans ages 16 to 34 are the most likely to litter? We need to do all we can to motivate young Texans to keep our environment free of trash. This contest is a great way to share the Don't mess with Texas and Keep Texas Beautiful messages with your elementary school students so that they learn good habits from an early age.

The purpose of the contest is to encourage our future leaders to prevent littering, protect our roadways, and keep Texas beautiful. Download a [Litter Fact Sheet](#) (PDF, 124kb) to use during class discussion.

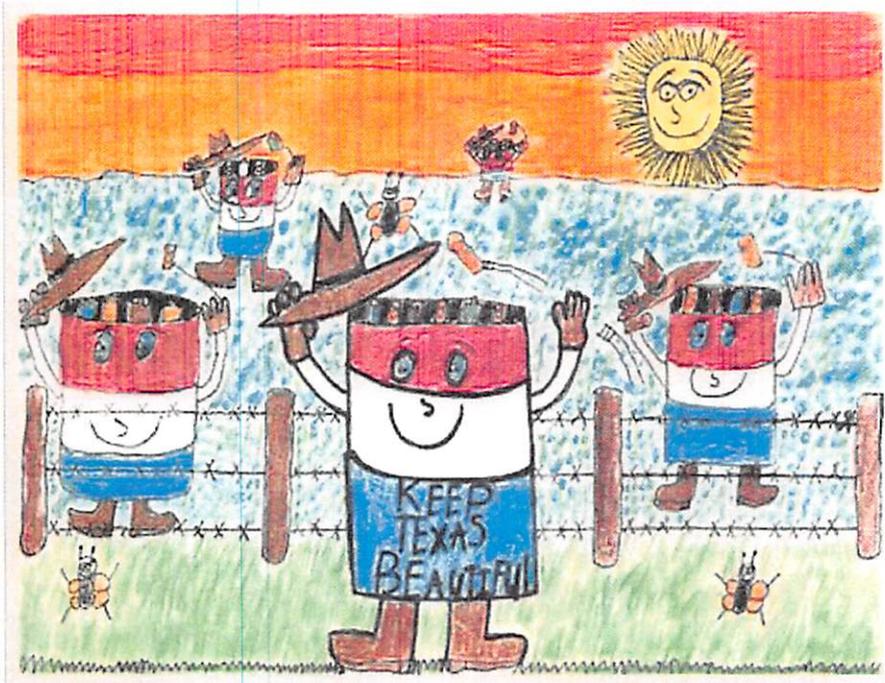
QUESTIONS?

Call Keep Texas Beautiful at 1 (800) CLEAN-TX or email info@ktb.org.

Visit the [Keep Texas Beautiful](#) website.

2015 ART CONTEST WINNERS

Last year, we received more than 8,200 entries from students who illustrated their passion for protecting the environment. Congratulations to our 2015 winners!



JUAN MIGUEL LOZANO, THIRD GRADER (COVER IMAGE),